

## CLASSIFIED ADS

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# Placerville Republican

EL DORADO COUNTY'S ONLY DAILY NEWSPAPER

VOLUME FIFTY-ONE

PLACERVILLE, EL DORADO COUNTY, CALIFORNIA, THURSDAY, MAY 15, 1941

NUMBER 94

## COUNTY GREETES N. S. G. W. DELEGATES

### 64TH GRAND PARLOR OPENS AT LAKE TAHOE MONDAY FOR FOUR DAY SESSION

District Attorney Henry S. Lyon Will Be Succeeded As Grand President Of Order By Edward T. Schnarr, Of Oakland

The sixty-fourth Grand Parlor, Native Sons of the Golden West, convenes Monday at the south end of Lake Tahoe for a four-day meeting for which arrangements have been concluded by a joint committee acting for Georgetown and Placerville parlors of the order.

It is the first meeting of the N. S. G. W. Grand Parlor in El Dorado County.

#### The FARMERS CORNER

by RALPH H. TAYLOR



Executive Secretary  
Agricultural Council  
of California

Agriculture, more than most industries, is peculiarly sensitive to any change in national economic conditions, due to the fact that the farmer has no fixed wage or income, but must sell his products for what they will bring on the open market.

Farm co-ops and marketing associations, to be sure, have done a great deal to avert glutted markets and stabilize prices, but even with the highest possible degree of efficiency in the producing and marketing of his crops, the farmer's income is bound to fluctuate with the rise and fall of national purchasing power.

It follows, therefore, that if there is some possibility or probability of some drastic change in the national economy, or the nation's standard of living, it is of immediate and vital concern to every branch of agriculture.

This writer is neither a prophet nor an economist, but there are developments taking place, and others threatened, which even to the layman are storm signals — and which need to be heeded and analyzed not only by farmers, but by all citizens who are determined that the United States shall come through the present world crisis still solvent and still a democracy.

More than 40 billions of dollars have been appropriated by Congress for national defense; many other billions will be authorized in the days and months to come. Secretary of Commerce Jesse Jones bluntly predicts that our national debt will rise to 90 billions of dollars, despite vastly increased tax burdens as we go along. In a military sense, this nation is still at peace, but in a financial sense, we are at war. That is one of the stark truths every farmer and every American citizen should face and enter on the debit side of the ledger. If Hitler is stopped, he will be stopped, if not by American men, at least by American resources; economically, we are at war — and war is a costly business.

How costly? No one can answer that question accurately at this moment, because no one can read the future. But the immediate cost — and it is staggering to contemplate — can be reckoned. In fact, it must be reckoned, for it will mean sacrifice, self-denial and a lower standard of living for the American people. Here are some of the figures:

Before the national defense program was undertaken, Federal, State and local taxes were taxing 26 per cent of the national income.

A few days ago, Henry Morgenthau told the House Ways and Means Committee that the national defense will take about 15 per cent additional from the national income.

That totals 41 per cent — 41 per cent to be taken from every dollar the farmer takes in; 41 per cent to be taken from every business man's till, and 41 per cent to be taken from every worker's paycheck!

Impartial analysts, who don't work for the government, and who feel no compulsion to cushion the shock, paint a much darker picture, estimating that during the next fiscal year, starting July 1, every American citizen will be required to

(Continued on Page Four)



GRAND PRESIDENT-ELECT of the Native Sons of the Golden West, who will be installed in the closing sessions of the Grand Parlor next Thursday at Lake Tahoe, is Edward T. Schnarr, above, of Oakland.

### 80 PRESENTED 25-YEAR PINS

H. S. Lyon Honored In Reception Tuesday; Decorations Planned

Placerville Parlor No. 9, N. S. G. W., presented twenty-five year membership pins personally to more than thirty, and awarded quarter century membership pins to a total of eighty-three at its meeting Tuesday night.

The meeting was followed by a reception honoring Henry S. Lyon, a member and past president of the parlor, who has served the order during the past year as Grand President.

Placerville Parlor named a committee of three on decoration of the community during the Grand Parlor at Lake Tahoe next week, and Charles Molinari, A. H. Murray and John Raffetto, Jr., who constitute the committee, invited the co-operation of business people generally in decorating Main Street. All merchants were asked to display the American flag and, if possible, the Bear flag, beginning this weekend.

Among those who claimed 25-year membership pins was E. W. Blair, of Fallon, Nevada. During Mr. Blair's short visit in his old home town he was able to renew his warm friendship with a few of his old-time friends.

The quarter-century pins were presented on behalf of the order by Guy E. Wentworth and the following, of the total of eighty-three, were present in person to receive them:

William H. Albright, James Blair, Ernest W. Blair, Walter E. Blair, Charles W. Ball, Lawrence Barrett, Charles Brandon, Harry Coan, Clarence Chalker, Thomas C. Dunn, Charles E. Dugan, Don Goodrich, Joe Hansen, Rolon Irish, Henry S. Lyon, T. F. Lewis, J. G. Leonard, Joseph McKee, J. H. Quigley, Geo. A. Ruoff, Ed Shepard, Orin Van Vleet, Lee Veerkamp, William Wilkinson, William Andersen, C. S. Collins, George Smith, Charles Molinari, Charles Bloom, Louis Reeg, William Rust and Guy E. Wentworth.

### WORTHY GRAND MATRON TO VISIT THREE CHAPTERS ON THURSDAY

Gertrude Conant, worthy grand matron of the Order of Eastern Star in California, will pay her official visit to three chapters of the order at a meeting tonight at the Masonic Hall, in Placerville.

El Dorado Chapter, of El Dorado, Natomas Chapter, of Folsom, and Fallen Leaf Chapter, of Placerville, will share in the meeting for which Inez Veerkamp is general chairman.

### Past Noble Grands To Meet Friday Night

Past Noble Grands of El Dorado County will hold their regular meeting Friday night at the Odd Fellows Hall in Placerville. Cards will follow a short business session.

A license to wed was reported on Wednesday as having been issued at Reno to Arthur Yoakum, 23, of Pollock Pines, and Ruth Stevenson, 19, of Sonoma.

### STATE SPEAKER TEST FINALS AT BAY CITY

County Youth Goes To S. F. For Finals In Bank Ass'n. Contest

Robert Allen, senior student at the county high school and grandson of Mr. and Mrs. Robert Zeiss, of Placerville, goes to San Francisco to compete Friday evening in the finals of the California Bankers' Association public speaking contest for high school students.

Winner of the El Dorado County eliminations, Allen qualified as a regional winner and one of the ten candidates in the finals in recent competition at Stockton.

The assigned subject of the contest is "The Responsibility of American Citizenship," with the entries having the privilege to develop the subject as they wish. Allen's choice is "What American Citizenship Means To Me."

Other entries in the final contest, which will be held at the San Francisco Veterans' War Memorial Building, come from Fortuna, Santa Maria, Banning, Shafter, Alameda, Los Angeles, Red Bluff, Chico and San Francisco, each of them winners in their own regional competition.

A vacation trip to Hawaii will reward the winner. The expenses of a parent or other adult companion are also included in the grand prize. Other winners will receive vacation trips to Camp Curry in Yosemite Valley, Aetna Springs in Napa County, Catalina Island and the Sir Francis Drake Hotel in San Francisco. All finalists will be presented with gold cups.

Dr. Paul F. Cadman, well known Californian, and economist of the American Bankers Association, will be chairman of the contest Friday evening. The judges will be Mrs. Eugene Prince, Dr. A. J. Cloud, Gerald Hagar, Arnold Perstein, and Ray Wiser.

More than 10,000 students from 357 high schools in the state have participated in the preliminary contest, according to local bankers. The program was designed to stimulate a deeper appreciation of the responsibilities, ideals and privileges of American citizenship.

Admission to the contest finals is free and the contest is open to the public.

### Richard Barry Ski President

Annual Banquet And Dance Tentatively Planned For Early Part Of June

City Attorney Richard Barry is the new president-elect of Placerville Ski Club and will take office, succeeding Associate Forester Bert Parsons, at the club's annual dinner and dance, tentatively planned for the first part of June.

Other officers named by the club are Howard Lewis, vice-president; Miss Florence Reckers, secretary; Don Goodrich, treasurer; and Ernest Oppenheim, chief of hill.

Miss Reckers with Barbara McKee and Mrs. Irma Lewis were named a committee on arrangements for the annual banquet and the club expressed a preference that the event be held somewhere in the snow country. The committee on arrangements expects to announce definite plans following a survey of the facilities available.

### Emerie Rudland Announces 2 Recitals For Pupils

Emerie Rudland, pianist and teacher, will present her pupils in two recitals at the Shakespeare clubhouse on this and the next Sunday afternoon.

The junior group will be heard Sunday, May 18, opening at 3 o'clock and the senior group will be heard the week following at the same hour. Both recitals are open to the public and friends are welcome to attend.



WED FIFTY YEARS AGO on May 13, Mr. and Mrs. Ira Burke observed their anniversary on Sunday at a reunion of family and friends marked by a dinner at the Blue Bell Coffee Shop.—Sierra Studio Photo.

### HESS LANDING IN SCOTLAND SEEN AS NAZI PEACE PLOT

Revelations Appear To Show Parachute Trip May Be Part Of Well-Laid Plan Preparatory To Launching All-Out Attack On London

By JOE ALEX MORRIS

United Press Foreign News Editor

British opinion toward Rudolf Hess, actually confronting Britain with "a last chance" peace proposal before the launching of an all-out attack, by an organized Europe and, possibly, Soviet Russia.

How far the Hess plan has backfired is not yet evident. Two possibly significant developments on the war front may tie into the Hess visit.

One is the fact that his arrival in Britain coincided with possibly the most destructive Nazi air raid ever made on London—the Saturday night attack.

The Germans followed up the Saturday night attack with a widespread assault on Royal Air Force flying bases Sunday night. Since then there has been virtually no air warfare over Britain.

The sudden cessation of air attacks may be due to bad flying weather—this was suggested today in London—or it may be a deliberate German move to reduce the war's tempo in an attempt to get a peace offensive going after having demonstrated Saturday and Sunday nights the hitting power of which the Luftwaffe is capable.

From the German side there came no new propaganda initiatives on Hess. However, Nazi sources said that surprise German moves in the near future would shove the Hess case into the limbo of forgotten things.

More and more it appeared that these "surprises" have to do with a German attempt to confront the British with a completely organized Europe.

In such a Europe the position of Russia is a major factor. A report of wide significance in this connection—if the report is true—was a dispatch from Beirut which said that the Baghdad radio was broadcasting that Russia will allow Soviet airmen to "volunteer" for service in Iraq against the British.

Intervention of Russian airmen in Iraq would appear to indicate that Germany and Russia have made an agreement on matters in the near east and possible in other spheres.

According to the British version, the letter Hess wrote to Hamilton three months ago was turned over to the government and Hamilton did not reply.

Those revelations appeared to indicate that Hess' mission may have been a well-laid plan, calculated to contact elements in Britain friendly to Germany and favorable to peace, either with a view to softening up the British war effort or

### OLD-TIME SPELLING BEE AT DIAMOND SPRINGS ON TUESDAY NIGHT

Diamond Springs Parent Teacher Association has made plans for an old-time spelling bee at the school house on Tuesday evening, May 20, opening at eight o'clock, and an effort is being made to have all groups of the county represented by entries in the contest.

Two cash prizes of two dollars each are being offered.

John H. Palmer, of Placerville Grammar School, will announce the words and Miss Ruth Henson, Miss Ursula Hogan and Miss Inez Veerkamp will be the judges. A nominal admission will be charged.

### NATIVE SONS GRAND BALL TUESDAY EVENING AT BAL BIJOU

Tickets for the Grand Ball of the 64th Grand Parlor, Native Sons of the Golden West, to be held next week at Lake Tahoe, went on sale Thursday at several business places in Placerville.

The Grand Ball will be informal, open to the public, on Tuesday evening at Young's Bal Bijou. Buster Pearl's Hotel Senator orchestra, from Sacramento, will play.

Tickets may be obtained in Placerville at Murray's store, the Sportsman's Shop, Placerville News Company, Fox Brothers drug store, or the Bank of America.

## WEATHER

Fair tonight, Friday; scattered afternoon cloudiness; warmer.

### FRANCO-NAZI PEACE PLAN DRAWN UP

Landon Bares Some Of Damage Done Saturday By German Air Raiders

By UNITED PRESS

LONDON, (UP)—Censorship lifted to reveal St. James Palace, old Bailey, Lambeth Palace, London Museum, Queens Hall, St. Clement Danet hit in Saturday night raid; little air action on either side; warm France against German use of Syrian airdromes.

BERLIN—Germans threaten surprises to eclipse Hess affair, claim sinking of 20,000-ton British auxiliary cruiser.

BEIRUT—Baghdad radio claims Russia will allow Red aviators to "volunteer" for combat against the British in Iraq.

ANKARA.—Hitler's letter to Pres. Gen. Ismet Inonu, delivered yesterday repeated friendly assurances but implied the time has come for Turkey to abandon alliance with Britain and line up with the Axis.

Plan Approved

VICHY (UP)—France today was on the verge of throwing herself and her whole colonial empire, 150 years in the making, into the German economic and political orbit, in the belief Germany will win the war.

A basis for negotiations, drawn up by Vice Premier Admiral Jean Darlan, Adolf Hitler and German Foreign Minister Joachim Von Ribbentrop at a conference in Berchtesgaden last week-end, and approved unanimously by the French

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### Homemakers To Meet 3 Days

2 Afternoon, One Evening Meeting; Fashion Show At Closing Session

The ninth annual Homecraft Institute, to be held Tuesday, Wednesday and Thursday, May 28, and 29, at the Shakespeare Clubhouse, will include afternoon meetings on the first two days and an evening meeting and fashion show on the last day, May 29th.

The Homecraft Institute is presented under the sponsorship of this newspaper and Pacific Rural Press and has Miss Pauline Edwards, Homecraft editor of Pacific Rural Press, as home economist in charge.

A home appliance exhibit is being arranged as a feature of the three day meeting and The Cash Mercantile Store will have charge of the fashion show. Homemakers are invited to plan to attend all sessions.

### BURGLARY CASE SUBMITTED TO JURY THURSDAY ABOUT NOON

Within a few minutes after the jury returned from lunch Thursday afternoon, a verdict was reported finding Blain guilty on both counts of burglary. The court set Tuesday morning at ten o'clock as the time for passing sentence.

Testimony in the second trial of George E. Blain, charged with two counts of burglary, was submitted to the jury on Thursday about noon.

The case opened Monday in Superior Court and the jury was completed early in the afternoon. Hearings continued Tuesday and Wednesday morning, recess being taken at noon, and the trial was resumed Thursday morning. One witness testified, the attorneys submitted their arguments, the court instructed the jurors and they retired.

Blain is alleged to have burglarized a cabin on the Walter Bidstrup place, near Logtown, on two separate occasions. The jury in the first trial was unable to agree.

Jurors are Nellie Schlein, Merle M. Higgins, Esther A. Petach, Wayne Taylor, Frank Gallagher, Clara Ross, George McKee, George Saunders, H. A. Arvidson, Ralph Langlois, Eugenia Fleming and R. L. Dodson.



# May's Plumbing Shop Moves To New Building

## OPEN HOUSE FOR 2 DAYS

Public Invited To Visit New Location In Frey Building, Inspect Plant

May's Plumbing Shop, opening this week in its new home in the Frey Building opposite the Ivy Hotel, invites friends and the interested public generally to call and inspect the new location during Friday and Saturday, or any time, at your convenience, in the near future.

"We are going to have an open house," said Harold May, proprietor, in extending the invitation, "and we will be glad to conduct visitors through the plant."

"Of course, we are just moving next door, but it isn't moving so much as it is that we are very much pleased and very proud of the new plant and the opportunity for service which it affords because we look forward now to improved service in all branches of the business for our patrons."

The Frey building has been thoroughly remodeled to meet the requirements of May's Plumbing Shop. Fronting on Main Street is a large display room, twenty feet wide and twenty-eight feet deep, well stocked with the latest in plumbing, heating fixtures and household equipment.

The working shop, to the rear of the display room and office, measures thirty by forty feet and is lined on two sides with fixtures, parts cabinet and bins conveniently located to the various work tables and benches.

A large mezzanine, 12 x 28 feet, used for parts and materials storage, is reached from the working shop.

Lighted throughout with the new fluorescent type of illumination, and with a new neon sign on the front of the building, May's Plumbing Shop affords to patrons complete service in plumbing, heating, sheet metal work, air conditioning and neon sign installations.

## May's Agency For Lighting

Two new service features offered by May's Plumbing Shop to its patrons include the installation of fluorescent lighting fixtures, and the installation of neon signs.

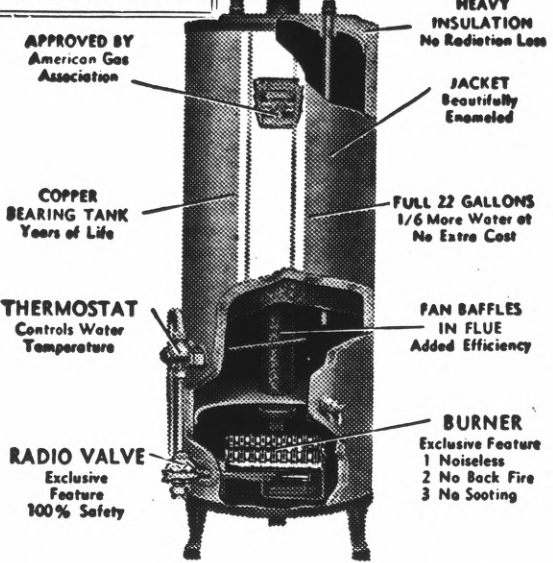
Mays are factory representatives for the sale and installation of the new fluorescent lights.

In addition, May's Plumbing Shop is El Dorado County dealer for the Maytag Washing Machines, Youngstown All-Metal Kitchen Cabinets; Berkeley pumps and automatic pressure systems, Washington-Eljer plumbing fixtures, Payne Coolair units, General (gas) water heaters, Pubco brass fixtures, Walworth valves, Spark (gas) ranges and stoves, Briggs Beautyware plumbing fixtures, Macfarlane gas, wood and coal stoves, Wheeling Steel company sheet metal, and Superflex oil burning air conditioners.

In order to service all departments properly and to insure prompt delivery, May's have just recently purchased a new GMC truck, three quarter ton series 152, from Rupley Bros., El Dorado County dealers.

Success to Mr. and Mrs. Harold May

NOW ON DISPLAY AT THE NEW STORE



## GENERAL WATER HEATER

May's Plumbing Shop El Dorado County Dealer

## Congratulations

### May's Plumbing Shop

As successful merchants, May's Plumbing Shop have always been leaders in bringing to their large clientele modern and quality merchandise.

Briggs Beautyware fixtures is their most recent selection of modern and quality merchandise.

Bath tubs and other plumbing fixtures have gone through radical changes in style and finish in recent years.

Safety in bath tubs is one of the major points in today's lines.

Acid resistant, lustrous, durable and easy to clean porcelain enamel is a part of today's fine plumbing fixtures.

High quality with competitive cost to you makes the best plumbing fixtures available to every home owner.

Briggs Beautyware fixtures in your home assure your building to be in style long after your loan has been amortized — a very important consideration to every home owner.

Briggs Beautyware leads in new styling, new coloration, greater durability and greater safety.

See these fixtures on display at May's Plumbing Shop, and when in San Francisco we cordially invite you to visit our show room.

## United Pipe & Supply Company

947 BRANNAN STREET

SAN FRANCISCO

## Success...

And Best Wishes

to

## May's Plumbing Shop

### SHEET METAL

All Flues and Gutters

are made from

## COP-R-LOY

The Copper Alloyed Steel

Rust-Resisting

Anti-Corrosive

Workability Beyond Reproach

## Wheeling Steel Corporation

WHEELING, WEST VIRGINIA

## Announcing--

### MAY'S PLUMBING SHOP

as Factory Representative for

Sales and Installation of

## Fluorescent Lighting Equipment

Everything New But The Grand Old Name

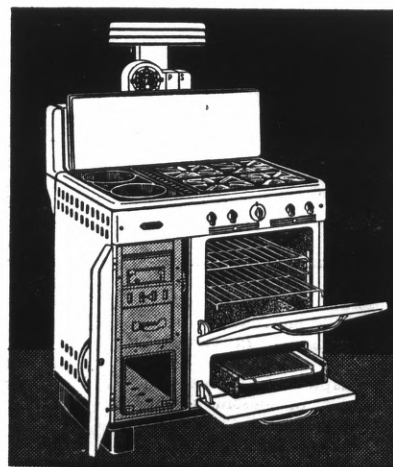


## Washing Machines

See May's Plumbing for

## SALES and SERVICE

Displayed At May's New Store



This completely modern Spark Bungalow range helps in both cooking and housekeeping. The large built-in cast iron trash burner disposes of waste paper and burns wood or coal to give heat and provide extra cooking surface. Four giant speed top burners with positive simmer adjustments — patented Adjusto-grid broiler — extra capacity 18 inches wide low temperature oven — full automatic lighting — all these Spark features take the drudgery out of cooking and make it fun.

PRICED AT \$156.50

NOTE—Lamp and Clock Extra

## SPARK

GAS RANGES 19 DISTINCT MODELS PRICED \$94.00 TO \$249.00

FREY BUILDING, NEW ME O



a cordial invitation

Is extended to the People of

El Dorado County

## VISIT OUR NEW PLUMBING SHOP

FREY BUILDING, Opposite Ivy

Share with us the Ride and of a New, Larger and Completed Building. No Member been added and new equipment stalled!

## Open House Friday and Saturday

Demonstrations and displays

### A Word Of Appreciation

We take this opportunity and means to express our sincerest thanks to the people of this community for the loyal support and patronage during the past 7 years, and to the manufacturers, jobbers and wholesalers assisting in this 2-page announcement we owe a debt of gratitude.

Harold and Rita May



## Congratulations to a

Continued

Ne

R

GM

Mr. Harold May assures his customers prompt delivery, and service with a New GMC SIERES 152 3-4 TON TRUCK! It's Heavy duty yet fast, convenient and economical to operate!

See It for Yourself!

NOW INSTALLED AND OPERATING IN

## May's New Plumbing Shop

### SUPERFLEX

Oil Burning

## Heat-Projector

### and Air Conditioning Unit

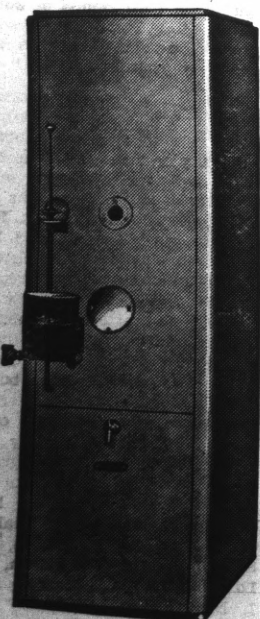
Automatic Forced Air Heating and Air conditioning for homes with or without basements.

The Superflex Oil-burning Heat-Projector is in its heating effect, just in between a heater and a furnace. It will do any adequate job of heating in any space where the heating requirements are not greater than 66,000 B. T. U. per hour, and yet it occupies a floor space only slightly more than two feet square.

Made By

## Perfection Stove Co.

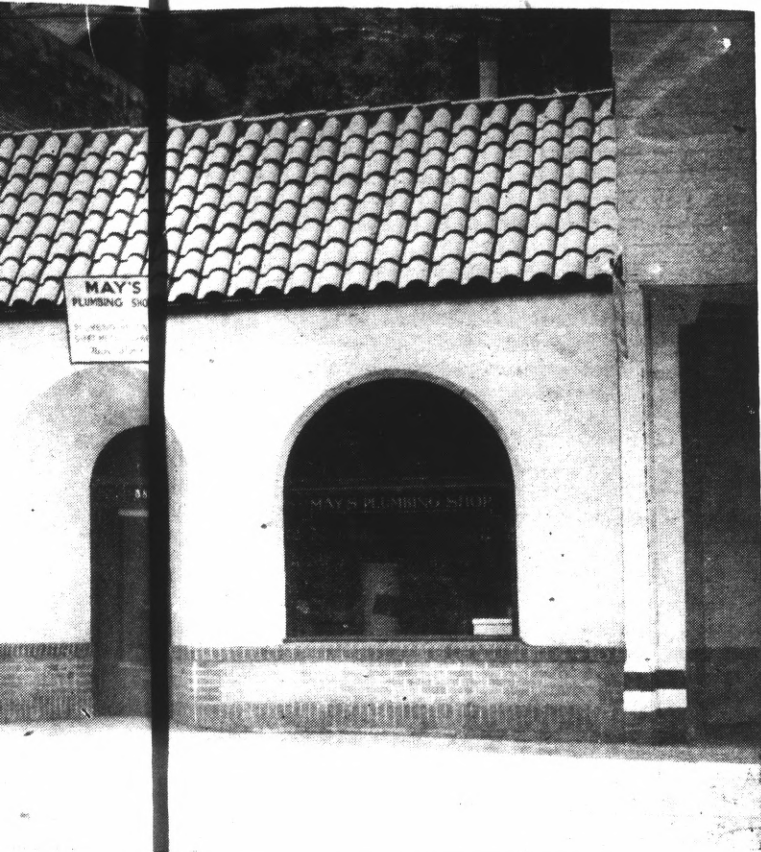
CLEVELAND, OHIO





# New Building--Larger Store, Improved Service

## NEW HOME OF MAY'S PLUMBING



*cordial invitation*  
to the People of Placerville and  
Dorado County to

## NEW STORE AND PLUMBING SHOP

NG, Opposite Ivy Hotel, Placerville

With us the Ride and Satisfaction  
Larger and Completely Equip-  
ment. No Merchandise has  
led and new equipment in-

May and Saturday, May 16-17

s and displays for your approval



**May's Plumbing Shop**  
Frey Bldg., Opp. Ivy Hotel  
Telephone 388—Placerville

Plumbing—Heating—Sheet Metal  
Neon Signs—Flourescent  
Lighting—Maytag

## ons to a GMC Owner

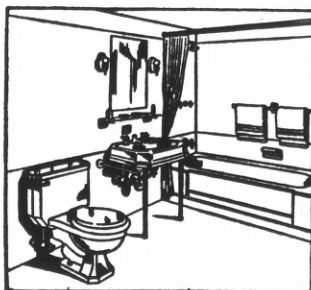
Continued Progress and Success in the  
New Store and Plumbing Shop

## Rupley Bros.

El Dorado County Dealers for

**GMC TRUCKS** GASOLINE  
-DIESEL

## Let MAY'S Modernize Your Home



Beautiful Display at May's New  
Store and Showroom

**OPEN HOUSE FRIDAY and SATURDAY**

*Quality Plumbing Fixtures Since 1896*

**WASHINGTON-ELJER COMPANY**  
LOS ANGELES

To  
Mr. and Mrs. Harold May  
Wishing You Continued  
Success

in You

**NEW STORE AND  
PLUMBING SHOP**

**PUBCO**

**Public Brass Service Corporation**  
Huntington Park, California

## Congratulations

AND

## Best Wishes

TO

## May's Plumbing Shop

El Dorado County Wholesale Jobber

**WALWORTH  
VALVES**

Valves and Fitting for  
Mining Needs

**SACRAMENTO, CALIF.**  
Northern California Headquarters

## Congratulations

Mr. and Mrs. Harold May

Your new store is a credit to the com-  
munity. We join with you in extend-  
ing an invitation to the people of Plac-  
erville and El Dorado County to pay a  
visit at their earliest convenience.

*Now On Display*

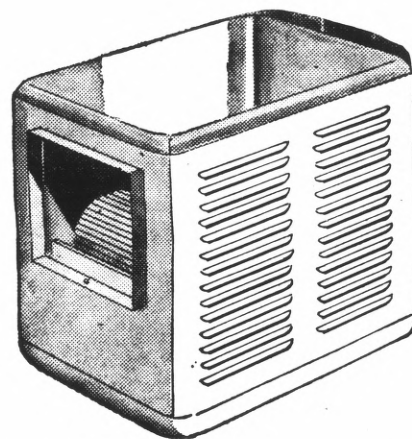
**GAS RANGE and TRASH-BURNER \$89.50 Up  
COMBINATION**

**MACFARLANE STOVE COMPANY**

## DESIGN FOR Comfortable LIVING

**PAYNE COOLERAIR UNIT**

On Display at May's New Showroom



Incorporating the evaporative cooling principle, the New  
Payne Coolerair is the result of skillful engineering and  
experience with the manufacture of equipment for providing  
year 'round comfort. The outside air is washed and cleaned  
and circulated throughout the rooms to be cooled.

Ask May's Plumbing Shop for a Demonstration

**PAYNE FURNACE AND  
SUPPLY COMPANY INC.**

BEVERLY HILLS, CALIFORNIA

## MAYS EMPLOY 4 REGULARLY

Working Staff Increases  
To Six Or Seven During  
Height Of Season

May's Plumbing Shop, opening  
this week in its new location in the  
Frey Building, opposite the Ivy Ho-  
tel, is operated under the manage-  
ment of Mr. and Mrs. Harold May  
and affords employment the year  
around to four additional work-  
men.

With Mr. May in charge, the of-  
fice is in care of Mrs. Rita May.

Regularly employed and experi-  
enced in every branch of the busi-  
ness are Jack Davis, William Akim,  
Howard Hancock and G. J. Phillips,  
who with Mr. May make up the  
year around shop crew.

During the summer season, when  
building, remodeling and prepara-  
tions for the winter season are un-  
der way, the shop staff is increas-  
ed to six and sometimes seven, as  
the press of business demands.

"Speaking for myself and not  
forgetting the rest of the staff,"  
Mr. May said, "I can state that one  
of the greatest features of moving  
into our new location is the great-  
er convenience which the new loca-  
tion affords."

"While the workmen will notice  
this especially in the shop, we have  
made provision, too, for service fa-  
cilities including our display room  
and office which, I have no doubt,  
will be appreciated by our patrons  
as well as by ourselves."

Included in new equipment add-  
ed to the plant in the new location  
are two sheet metal benders, Mr.  
May noted.

## Air Conditioner Burns Oil

New Superfex Warms  
In Winter And Cools In  
Summer; Automatic Control

Of great interest to home own-  
ers, with the coming of Summer  
and the opportunity to make need-  
ed improvements, is the Superfex  
oil burning heat projector and air  
conditioning unit, for which May's  
Plumbing Shop is the El Dorado  
County agency.

The unit, which can be installed  
in any home out of sight, and with  
ducts leading to any part of the  
house, is fully automatic in control  
and is adjustable by the simple act  
of turning a switch, for either Sum-  
mer or Winter use.

The Superfex heat projector and  
air conditioning unit is made by  
the Perfection Stove Company, of  
Cleveland, Ohio, and occupies  
slightly more than two square feet  
of floor space.

"Put it in the basement. If you  
haven't a basement," suggests Har-  
old May, of May's Plumbing Shop,  
"you can put it in a small heater  
room that can be fashioned easily.  
It doesn't radiate heat at all, it  
projects it through ducts. Then  
when Summer comes, just throw a  
switch and you have an air condi-  
tioner."

"We'll be glad to explain and  
demonstrate."

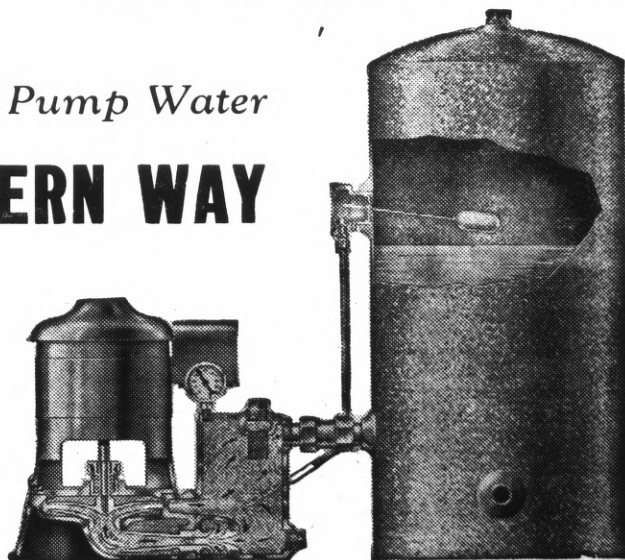
## WHY! Drive A Horse And Buggy, When Autos Are The Modern Way

## Why! Not Pump Water THE MODERN WAY

FOR AS \$60.00  
LOW AS

Complete with tank

**IT STAYS  
PRIMED**



**BERLELEY**

AUTOMATIC PRESSURE SYSTEMS — INSTALLED BY  
MEN WHO KNOW HOW  
Liberal Allowance  
For Your Old Pump or Windmill

- \* Completely Automatic
- \* Economical
- \* Dependable



## CLASSIFIED ADS

### BUY PLACERVILLE

\$2500.00 Nice house on Hiway in Uppertown. 65 ft. lot, level, garage. 5 rooms, Extra apt. in basement. Terms.

L. J. ANDERSON  
REAL ESTATE INSURANCE

### REAL ESTATE WANTED

RANCHES, HOMES, WANTED! We furnish buyers. LIST with Mrs. KELLER, Pacific St. Phone 111.

### FOR SALE

CHESTERFIELD, good condition. Phone 370W. M15-3t.

LATE '37 Plymouth 7 pass sedan. New paint. Excellent running condition. Inquire Empire Theatre. 32-4-15-tf.

FINE Kimball upright piano, burl walnut finish \$175.00. 126 Main St., lge, hse. opp. Raley's. ap 25 tf.

NEW MODERN 5 rm home \$3500; also one beautiful lot 55x133 ft., partly graded. Both in Bungalow Terrace. Inquire James K. Pierson Phone 209. May 5 6t.

PIANO FOR SALE — Late model small type Baldwin Piano. Finest quality, perfect condition, to be repossessed in vicinity of Placerville. Will sell for balance due. Terms to responsible party. For particulars and privilege of inspection write Baldwin Piano Distributors, 1808 22nd St., Sacramento, Calif.

PIANO BARGAIN — Spinet Piano, latest type to be sold in Placerville at Big Discounts. No money down necessary, start payments next month. Easy terms for quick disposal. For particulars write at once to C. A. Remington, 1307 Jay St., Sacramento, Calif.

### LOST

SMALL Blue suede purse near bank. Cont. \$20 currency. Reward. Call this office. M12-3t.

### WANTED

EXPERIENCED Finisher. Apply American Laundry. May 12-3t.

### FOR RENT

ROOM, private entrance, bath. Garage. 409 Main St., or Ph. 475-tfc.

AVAILABLE June 1, unfurn. 3-r. duplex apt; elect. range, water heater, oil heat. 45 Lincoln St. Phone 383.

3 RM Flat Canal St. Ph. 464M. m13-6t.

HOUSE, 32 Chamberlain St. m12 6t.

5 RM Hse, completely furn, for summer months. Phone 698W. Acacia Way. May 8-tfc.

ROOM, 103 Mill St., Ph. 4W. m12 1m.

FURN. Apt. Adults. 63 Coloma St. 19-4-7-tf.

3 RM FURN apt. 311 Washington Street. May 5 tfc.

6 RM Unfurn house, newly renovated. Apply 87 Coloma St. 19-4-7-tf.

COMPLETELY Furn hse 5 rms and bath, screen porch, garage, on Coloma St. Ph. 2672. Mrs. Annie Kirk. 37-4-15tf.

FURN. o unfurn 3 rm duplex. Gas range. Adults only. No pets. Available April 22nd. 126 Main St. Opposite Raley's Store. 36-4-15-tf.

MODERN Unfurn 5 rm and garage on Sec 20 St. Inquire 11 Carey St. 38-3-18-tf.

2 AND 3 rm furn apts. 65 Bedford Ave. 3-3-3 tf.

5 RM Unfurnished house on Spring St. Phone 304W. Apr 25 tf.

2 AND 4 RM Furn houses, bath, garage, \$18.00. Swingles, Ph. 41P2. Apr 25 12t.

6 RM House, unfurn. 18 Chamberlain St. Ph. 99W. May 6-6t.

NEW 2 rm Furn Apt. 11 Spanish Ravine. May 11tf.

### MISCELLANEOUS

SIGNS, SHOWCARDS, GOLD LEAF Trucks lettered, banners, etc. Orders taken at this office for May-ray Signs. s18-6t.

### HELP WANTED

STEADY WORK — GOOD PAY. Reliable man wanted to call on farmers in El Dorado County. No experience or capital required. Write McNESS CO., 2423 Magnolia St., Oakland, California. May 12-6t.

## FRANCO-NAZI PEACE PLAN DRAWN UP, APPROVED BY FRENCH COUNCIL

(Continued from Page One)

council of ministers yesterday, was expected to produce quick results.

It would not require France to join Germany in the war, or even to put her fleet or African bases at Germany's disposal, but will require her to cooperate in other matters and to accept the place Germany assigns her in the general European scheme.

One of the immediate benefits to France is expected to be the liberation of 250,000 French war prisoners—men needed for farm and mine and other technical jobs.

These comprise about one-seventh the number of French war prisoners.

Darlan also is pressing for modification of the boundary line between occupied and unoccupied France, hoping to have it shoved as far back as the Angers-Evreux-Beauvais-Soissons-Rheims regions, liberating Paris and enabling the French government to return there.

Reduction of the costs of maintaining the German army of occupation is another of Darlan's projects.

## DISTINGUISHED PREACHER TO ADDRESS MEETING AT FOLSOM SUNDAY

A number of the members of El Dorado County churches are planning to go to Folsom Sunday afternoon to attend a meeting at the Folsom Community Church at 4 o'clock at which Dr. Louis T. Talbot will speak.

Dr. Talbot is one of the distinguished preachers of the nation and is pastor of the Church of the Open Door, at Los Angeles, which seats 4,500 and is filled regularly for his messages.

Opportunity for the general public in this section of the state to hear him arises out of his visit Sunday at Folsom Prison, to address the inmates.

Dr. Talbot this week is lecturing at San Francisco under the auspices of the Christian Business Men's Committee, of that city.

## LAVARNE ROHRER NAMED EAGLES AUXILIARY PRESIDENT

Lavarne Rohrer was named Monday night to be president of the Eagles Auxiliary in the regular election for the new year. She succeeds Mrs. Mary Merryman.

Other officers include Mabel Johnson, vice-president; Norma Humphreys, chaplain; Walda Walker, conductress; Ruth McGriff, inside guard; Irene Scalzi, outside guard; Mayme Orelli, secretary; Martha Fields, treasurer; and Edna Plummer, Maggie Carpenter and Mary Lyons, trustees.

It was past president's night and the usual courtesies were in order.

Three membership applications were approved and plans were made for an initiation May 26th.

Mrs. Ruth Johnson, Mrs. Lillian Walker and Mrs. Lillian Patchen were initiated in the order and plans were made for the closing card party of the season, on May 23.

## DISTRICT JUNIOR AUXILIARY MEETS IN PLACERVILLE ON SUNDAY

The fourth annual district jamboree of the Junior American Legion Auxiliary for the Sixth District, will be held in Placerville on Sunday at the War Veterans' Memorial Building opening at ten o'clock in the morning.

District officers will be elected at the morning business session and there will be a potluck luncheon at noon. Drill team competition will occupy the afternoon.

## Young Republicans Name Convention Delegates

Kemper Jackson, Ellsworth Willard and Don Veerkamp have been named by El Dorado County Young Republicans as delegates to the state convention of the organization, May 24 and 25 at Santa Cruz.

## personals

Kelsey Farm Center meets Friday night.

Fred Wessels, of Rescue, was doing business in the county seat on Thursday.

Joe McKee is home from his first year of study at Santa Clara University.

The annual Agronomy Field Day will be held Friday, May 23, at the University Farm, at Davis.

The regular meeting of Missouri Flat Farm Center will be held this (Thursday) evening at Missouri Flat Hall.

Mr. and Mrs. Ernest Clark and family are at San Francisco, where Mr. Clark was operated upon Wednesday for a sinus infection.

Mrs. Hattie Greer, Mr. and Mrs. Bill Schmidt, Bob Gregor and Archibald Lawyer spent the weekend at Oakland.

James K. Pierson is reported resting comfortably at his home following treatment at a Sacramento Hospital.

T. S. Marlor has received word he is to be senior officer of the home guard unit being formed in El Dorado County. Mr. Marlor served as a lieutenant in the war of 1917-18.

Mrs. Lavera Garney and Mrs. Billie Gier were at Sacramento on Wednesday evening attending a demonstration in cosmetology at Hotel Senator.

Gus Orelli will leave late Thursday to attend the state convention of toroners and public administrators at Mt. Shasta, provided the jury he is attending concludes its deliberations by that time.

Will Seeley suffered a stroke Thursday morning at his home on Nob Hill, which, it is reported, appears to have affected his speech. Mr. Seeley's health has not been good for some time.

Charles F. Wood, former sheriff, is resting easily at his home following an operation ten days ago at San Francisco. He returned home Sunday. His son, Charles E. Wood, has been here from Cathlamet, Washington, during the week.

George Wallace formerly of the Purity Market, is now assisting Clark Whitney in the Crystal Market and James Boggs, formerly with Mr. Whitney, is cutting meat at the Purity Market in a change recently effective.

Entries are now being received at the Pear Bowl in the county bowling association handicap championship, opening June 17th. A bowler may enter singles, doubles, and team events under the association rules.

Mr. and Mrs. George Bertsche, of Palo Alto, and Mrs. Mabel Van Vleck, of Michigan Bar, were here Thursday visiting some of their old-time friends. Mr. and Mrs. Bertsche have been visiting the Van Vlecks at Michigan Bar.

C. G. Celio & Sons have brought suit in Superior Court against H. F. Lewright, claiming \$700 due on a note dated April 20, 1939, and praying for the sale of certain personal property of the defendant, said to have been given as security for the loan.

## Story And Puzzle Series Are Omitted Today

Owing to other demands for space, the daily installment of the serial story, Lochinvar in Rags, and the daily crossword puzzle are omitted in today's paper. Both will be resumed in the issue of Friday, with continuity unbroken.

"I'll meet you  
at the hotel  
at six"



More and more your hotel is becoming the "right" place to start your social evenings. Excellent food, deft service, an interesting cosmopolitan atmosphere, and the fact that you're almost certain to meet friends who'll join your fun, help make this so.

ASSOCIATED HOTELS OF THE WEST

A HOTEL IS  
THE PLACE TO GO  
It costs a lot less than you think



## The FARMERS CORNER



by RALPH H. TAYLOR

Executive Secretary  
Agricultural Council  
of California

(Continued from Page One)

give over from 50 to 55 per cent of all that he earns to government. One such expert has calculated that each citizen will be compelled to give up 175 days' wages out of every 300 to the tax collector!

It is not the purpose of this writer to question the need for national defense expenditures, nor to question the wisdom of our policy of making America "the arsenal of democracy." But it is our purpose to warn that such expenditures cannot be made without drastically reducing the amount of money each citizen will have for his personal needs and for non-defense expenditures.

In other words, if we must pay this price to defend our liberty, we must be content with a lower standard of living, while we are paying for it. And if any part of the community—including labor—is unwilling to make that sacrifice, then the United States is in danger of a crack-up which might well bring us under a "controlled economy," or a dictatorship, at the very time that we are trying to save the world from that same calamity.

Just how agriculture will come through the critical years ahead no one can predict. The farmer can tighten his belt and economize; he has learned how by years of experience. But if the farmer is ground between the upper millstone of high taxes and the nether millstone of increased labor costs, forced on him by strikes or government decree, he will soon be walking the streets, looking for a job. And that applies as well to other industries. If America is to go on reduced rations, and that seems inevitable, then there must be no exemptions, and the present policy of the federal government to settle labor disputes by giving labor unionists whatever they demand must come to an end.

No American can claim exemption from the draft because he is wearing a union button. And no American can rightfully claim exemption from the financial draft because he happens to receive wages instead of paying wages. That fundamental principle this country must establish if it is to remain a democracy.



See more from the wide windows of a Greyhound Super-Coach, relieved of all driving cares.

SCENERY

Deep-cushioned seats adjustable to 5 positions, plus air-conditioning, insure complete comfort.

COMFORT

Greyhound's frequent service and convenient connections save time. Liberal stopovers.

CONVENIENCE

TO SAVE

One Way Round Trip

LOS ANGELES \$ 6.50 \$11.35

SAN FRANCISCO 3.25 5.50

PORTLAND 11.10 19.55

PHOENIX 14.05 24.85

So they All go by Greyhound

Depot: Main & Canal St., Placerville

Phone: 131—Joe Heinz, Agent

GREYHOUND

## 49ER LEAGUE ROLLS ON PEAR BOWL ALLEYS FRIDAY NIGHT

The Forty-Niner League will occupy the Pear Bowl alleys beginning at eight o'clock Friday night for its regular series.

Wednesday night in the Timber League, Snowline claimed two from the Native Sons, Murrys took three from Michigan-California Lumber Company, and California Door won two from Placerville Lumber Company. Top spots of the night included a 243 for Bill White, of Caldor, a 214 for Curt Copping, of Murrys, and a 194 for Cliff Schumacher, of Snowline.

George Pontious was in town Thursday from Coloma.

## Grand Matron To Visit Auburn And Georgetown

Gertrude Conant, worthy grand matron of the Order of Eastern Star in California, will pay her official visit to the chapter at Auburn on Friday evening, and to the chapter at Georgetown on Saturday.

George A. Richardson, many years ago published of The Eldorado Republican, is reported as being a patient at Sutter Hospital, Sacramento.

## Pomona Grange Notes

Attention is again directed to the El Dorado Amador Pomona meeting Friday night, May 16, at Posa's Hall, Smith Flat. Pot luck supper will follow. Inez Bongetta, secretary.

## TO EL DORADO COUNTY WELCOME NATIVE SONS

DRIVE-IN MARKET

# RALEY'S

## COMPLETE FOOD STORE

DRIVE-IN MARKET

FREE PARKING--Prices for May 16 to 21, Inc.

### ICE CREAM

ASSORTED FLAVORS

QUARTS 23¢ PINTS 12¢

### CAKE FLOUR

SOFTASILK LARGE PKG. --- 25¢

### Hot Shots!

Flour Sperry's Drifted Snow 25 1/2 lb. sk. \$1.04

49 POUND SACK --- \$1.99

Snowdrift 3 lb. can 49¢

SHORTENING

BONNIE Dog Food 6 tall cans 25¢

Tuna WHITE STAR No. 1 Can 17¢

Parkay Special Deal 3 lbs. 40¢

Peas Tastewell No. 2 Cans 10¢

Corn Tastewell No. 2 cans 10¢

STRING BEANS Tastewell No. 2 Cans 10¢

Corn Tastewell Whole Kernel 12-oz. cans 10¢

Pineapple Juice GOLD LEAF 46-OUNCE CAN --- 23¢

LUX Toilet Soap 3 bars 17¢

LIFEBUOY Toilet Soap 4 bars 25¢

SOAP POWDER Rinso Giant Package 52¢

LUX Flakes Large Pkg. 22¢

SHORTENING Spry 3 pound can 50¢

SNOWFLAKES Crackers 2 pound pkg. 27¢

LADY'S CHOICE Catsup 14-OUNCE BOTTLE --- 10¢

CUDAHY'S Beef Stew 2 16-oz. cans 25¢

GOLDETTES Grapefruit No. 2 Can 10¢

TASTEWELL Peaches 2 No. 2 1/2 cans 25¢

HAPPYVALE Salmon 2 No. 1 cans 29¢

LUNCH MEAT Prem 12-Ounce Can 25¢

CORN Del Maiz Niblets 12-oz. Can --- 11¢

BABY FOOD 3 reg. cans 19¢

SHRIMP Dunbar 2 5 oz. can 29¢

COFFEE Hills Bros. 2 LB. CAN 54¢

2 No. 2 Cans LIBBY'S Tomato Juice AND 3 Yeast Cakes—Fleischmanns ALL FOR --- 25¢

## RALEY'S

COMPLETE FOOD STORE

Prices for Thurs., Fri., Sat.

### Prime Steer Beef

BOILING BEEF 12¢

PLATE OR BRISKET L.B.

CHOPS 32¢

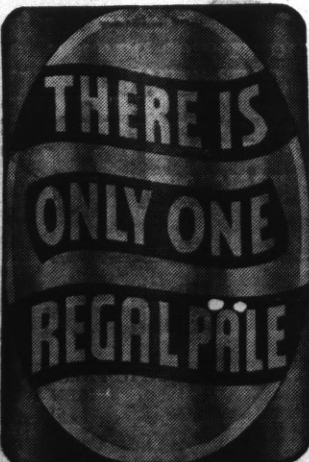
Lamb or Veal, Loin and Rib L.B.

SHORT RIBS 16¢

Lean, Meaty, Steer Beef L.B.

FRYERS 30¢

2-POUND AVERAGE L.B.



READ WANT ADS EVERY DAY



## GREETINGS TO THE GRAND PARLOR . . .

It is indeed a real pleasure to welcome to El Dorado County the delegates, members and guests attending the Sixty-Fourth Grand Parlor of the Native Sons of the Golden West at Lake Tahoe.

The county of El Dorado is one of the oldest in the State and its pioneer spirit and hospitality lives on—an attribute for which it is noted today. It is truly said that the latch string of our door still hangs on the outside. We want you to use it often and get to know us better.

Meeting together as we are with sincerity of purpose in a setting of romance and history second to none, I have the greatest confidence that this Grand Parlor will live up to tradition and accomplish much good for the welfare of our Order, our State, and our Nation. May it ever continue to be a guiding star in the advancement of civilization and in the development of a better and more complete understanding of life among its people. Native Sons and Guests—I cordially welcome you, one and all.

*Henry S. Lyon*  
GRAND PRESIDENT



### ◀ SPECIAL EDITION ▶

# 64th Grand Parlor, N.S.G.W.--Lake Tahoe--May 19-22, 1941

Issued Jointly by The PLACERVILLE REPUBLICAN and



At PLACERVILLE, El Dorado County, CALIFORNIA



## N.S.G.W. GRAND PARLOR LAKE TAHOE MAY 19-22

Arrangements For Successful Session  
Concluded By Georgetown, Placerville  
With Assistance Of Native Daughters

The sixty-fourth Grand Parlor, Native Sons of the Golden West, in session at the south end of Lake Tahoe, May 19 to 22, promises to be one of outstanding interest in regard to subjects to be considered, and one especially to be remembered, in the light of plans made for the entertainment of the delegates.

The arrangements for what, assuredly, will be a successful Grand Parlor, have been concluded by a special committee appointed by Placerville Parlor No. 9 and Georgetown Parlor No. 91, co-operating with the grand officers of the order under the general chairmanship of Guy E. Wentworth, of Placerville Parlor.

Other members of the committee include County Supervisor W. H. Breedlove and Charles F. Irish, representing Georgetown Parlor; and T. F. Lewis, vice-chairman of the committee; Ellsworth Willard, secretary; E. Ogden Hook, treasurer; Deputy District Attorney Robert E. Roberts, arrangements; and Sheriff George M. Smith, local transportation; all of Placerville Parlor.

R. O. Murdock and County School Superintendent Kenneth W. McCoy, respectively presidents of the parlors at Georgetown and at Placerville, are ex-officio members of the Grand Parlor committee.

Sub-committees include:

Reception, President K. W. McCoy, of Placerville, and County Supervisor W. H. Breedlove, of Georgetown, co-chairmen, and County Supervisor Rolland Gust, Chris Orelli, A. H. Murray, John Raffetto, Jr., and Dwight Martin, all of Placerville Parlor; and R. O. Murdock, of Georgetown Parlor; Registration, Harold Duden and Victor Leonardi, of Placerville Parlor;

Housing, Leo N. Ench, Louis Armes, Floyd Barrett, F. Norman Celio, Jesse E. Jewell, Loren Forni and Stanley and Gordon Van Vleck;

Landmarks, J. G. Leonardi, A. J. Orelli, J. H. Quigley, L. A. Reeg and W. P. Wilkinson. Transportation, George M. Smith, T. F. Lewis, Willard Austin, Clarence S. Collins, J. G. Leonardi, Merle Thomas and Chris Orelli; Grand Ball, Lawrence Barrett, William J. Andersen, Joseph H. Quigley, Robert A. Hook, George W. McKee;

Banquet, E. Ogden Hook, chairman and toastmaster, Loren Atwood, Richard Barry, A. J. Orelli and Harry S. Brown. The committee on arrangements is being assisted by a committee named by Marguerite Parlor No. 12, N. D. G. W., in plans for the reception and entertainment of Grand officers of the Native Daughters, other visiting Native Daughters, and the ladies of Grand Parlor delegates.

The Native Daughter committee includes Ruth Lyon, chairman, and Nora Gray, Gertrude Steffens, Isabel Long, Florence Griggs, Mildred Lefevre, Jessie Stevens and Margaret Ward.



BREATH-TAKING SCENIC VIEWS ABOUND in the Lake Tahoe vicinity. This picture is taken from Angora Ridge, looking northeasterly across Upper Angora Lake (foreground), Lower Angora Lake, and beautiful Fallen Leaf Lake to Lake Tahoe, in the distance. Sierra Studio Photo.

## TOUR OF TAHOE WEDNESDAY TOPS ENTERTAINMENT

Beautiful Bal Bijou Will Be Scene For Opening  
Reception Monday And Grand Ball On Tuesday;  
Attorney General Warren Is Banquet Speaker

Entertainment which will make the Sixty-Fourth Grand Parlor of the Native Sons of the Golden West one long to be remembered by all who attend has been scheduled by the committee in charge.

Provision is made for entertainment of visiting Native Daughters and the ladies of the delegates, who will share in the general entertainment program and a special hostess committee will assist the Native Sons.

Topping the entertainment fare for the four-day meeting is a tour of beautiful Lake Tahoe, circling the entire lake, planned for Wednesday, May 21st.

Departure will be from Globin's Al Tahoe at nine o'clock in the morning and the caravan will halt at Brockway for lunch, resuming the journey at 2 o'clock and halting at four o'clock at the state line, according to tentative plans, to place a Pony Express marker.

The arrival of delegates is expected to start on Sunday, when registration opens at the convention headquarters. Sunday evening there will be an open house for delegates and their ladies at the various resorts.

Monday evening at eight o'clock there will be an informal open house and reception for delegates and guests at the beautiful Bal Bijou at Young Brothers resort. This occasion is open to visitors and guests.

The Grand Ball will be held at Bal Bijou on Tuesday evening, opening at nine o'clock, with the grand march scheduled at ten o'clock. The grand ball will be informal.

Following the tour of the lake Wednesday, the entertainment continues in the evening with the annual Grand Parlor Banquet, at Globin's Al Tahoe. Attorney General Earl Warren will be the speaker of the evening, bringing a message which promises to be of deep and profound interest to all Californians.

Although there have been year-around residents at the south end of Lake Tahoe for many years, the development of a community organization in the district is of comparatively recent origin. Lake Valley now has a community club at the south end of the lake.

Lake Valley Residents Have Community Life

Delegates and others attending the sixty-fourth Grand Parlor are reminded that Lake Tahoe is at an elevation of approximately 6200 feet. Mornings and evenings may be sharp this early in the year.

Moral: Dress accordingly.

Lake Tahoe Elevation 6,200, Mornings Cool

## CONDENSED PROGRAM 64th GRAND PARLOR N. S. G. W.

Sunday, May 18th

2:00 P. M. Registration opens at Headquarters Hotel (Globin's Al Tahoe). Evening, Open House at Lake Tahoe Resorts.

Monday, May 19th

8:00 A. M. Registration continued in Globin's Chalet. 10:00 A. M. Opening session Grand Parlor. 3:00 P. M. Memorial Exercises. 4:00 P. M. Speaking Contest, Public Invited. 8:00 P. M. Reception for Grand Officers, Delegates and Guests at Young's Bal Bijou.

Tuesday, May 20th

10:00 A. M. Grand Parlor Session. 4:00 P. M. Official visit of Grand President Hazel B. Hansen N. D. G. W. and accompanying Grand Officers and Escorts. 9:00 P. M. Grand Ball at Young's Bal Bijou.

Wednesday, May 21st

9:00 A. M. Auto Tour starts around Lake Tahoe, lunch at Brockway. 7:00 P. M. Grand Parlor Banquet at Globin's Al Tahoe Inn.

Thursday, May 22nd

10:00 A. M. Final session, 64th Grand Parlor. Installation of Grand Officers.

## LUMBERING, MINING, FARMING LEAD IN EL DORADO COUNTY

Region Rich In Recreational Opportunities;  
Descendants Of Pioneers Have Achieved  
Stability Little Dreamed Of In Days Of '49

BY WALLACE M. RIPLEY

Secretary, El Dorado County Chamber of Commerce

It has often been claimed that it is not wise to carry all one's eggs to market in a single trip. One fall may lose the profits of the entire trip. By the same token, most communities feel a greater financial stability and social security if they are not obliged to rely too heavily on a single basic industry for their economic welfare.

If we are to accept the above fundamental principle, then El Dorado County is particularly well situated among the counties of California.

While certain counties may exceed her in gross lumber production, El Dorado County produces some of the finest quality Ponderosa and Sugar pine on the west coast; while some counties have a greater total gold production, El Dorado County produces large quantities of gold, slate and chrome and leads all other California counties in lime production; while there may be counties that raise great quantities of fruit, El Dorado in turn boasts a tremendous pear, apple, peach and small fruit industry with the largest deciduous fruit packing plant in the world; and to fill another basket, El Dorado County provides western markets with large quantities of beef, lamb, poultry and eggs. Lastly, the entertainment of many hundreds

of thousands of vacationists by resort owners at the county's lakes, streams and ranches provides revenue for many residents. It is this diversity of industry that keeps all El Dorado County on an even economic keel.

Add to these industries such public services as a ten million dollar power investment, the headquarters of the El Dorado National Forest, the headquarters of the Northern California division of the U. S. Soil Conservation Service and it will be readily seen that these are not transitory industries, but have their foundations well established in the soil of the county.

The past two generations of the youth of El Dorado County have built industries that have resulted in a permanence and stability little dreamed by the pioneers of the days of '49.

### Lumber Industry

Modern lumbering operations as conducted under the direction of the U. S. Forest Service employs the best principals of forestry practice. Only a portion of the number of the largest trees are cut, many of the finest specimens being left for natural seed and water conservation. The great timberlands thus afford the dual advantages of providing both lumber and healthful

(Continued on Page Three)

## GRAND PARLOR IS FIRST TO MEET IN COUNTY

Mariano Guadalupe Vallejo Reported  
El Dorado As "Farfamed Region Of  
Genial Clime, Never Failing Verdure"

BY PETER T. CONMY

Grand Historian, Native Sons of the Golden West

At the sixty-third session of the Grand Parlor N. S. G. W. held at Bakersfield in May, 1940, Resolution No. 42 was adopted and reads as follows:—"Resolved that the Grand Parlor of the Native Sons of the Golden West hold their sixty-fourth session at Lake Tahoe in El Dorado County."

This resolution was signed by Henry S. Lyon, then the Grand First Vice-President of the Order and by the delegates of Placerville Parlor No. 9 of Placerville and Georgetown Parlor No. 91 of Georgetown. The resolution was adopted as a tribute to these two fine old parlors and to honor the incoming Grand President, Henry S. Lyon, who was desirous of having the Grand Parlor Session over which he is to preside convene in his native county, El Dorado. It was for this reason that Resolution No. 42 contained the phrase, "Lake Tahoe, in El Dorado County." Thirty-one years ago (1910) the Thirty-Third session of the Grand Parlor met also at Lake Tahoe, but this meeting was held at Tahoe City, located on the northwestern shores of the lake and in the old County

of Placer. In 1918 the Grand Parlor convened at Truckee several miles from Lake Tahoe and in Nevada County. The coming (1941) Grand Parlor session will, therefore, have been the first one held in El Dorado County by the Native Sons, although the Native Daughters held their Grand Parlor at Tallac in 1914.

El Dorado County is one of the original counties of the state, having been created by act of the legislature on February 18, 1850. When first created it was somewhat larger than at present having lost territory in 1851 by the creation of Placer County on the north and again in 1854 by the establishment of Amador County on the south. The names given to the twenty-seven original counties (including El Dorado) were in many instances carried over from local names which had, as it were, grown up with the place. For this reason the legislature appointed a committee to trace the history and meaning of the names of twenty-seven original counties. This committee headed by Mariano Guadalupe Vallejo reported on April 16th of the same year and had this to say concerning the origin of El Dorado as a place name.

"El Dorado—The farfamed fabulous region of genial clime and never fading verdure, where gold and precious stones are as common as rocks and pebbles, where wines gently flow from fountains, where wheat spontaneously grows overtopped with tiny leaves of bread, and pigeons fly about already roasted, where nature has converted the rudest things into harmony of shape and appearance, and where in fine, a creature of the genus mulier, full of sympathy and grace, trips about in natural loveliness, the most beautiful of God's creations. Francis Orellana, a com-

(Continued on Page Twelve)



# 204,000 Tourists Saw Lake Tahoe (In El Dorado County) In 1940



Clean, Comfortable, Quiet  
Fine Bathing Beach

COTTAGES AND  
APARTMENTS

## Jewell Heights

ON LAKE TAHOE

MRS. J. E. JEWELL

Phone Tallac 33Y4

Bijou, Calif.



Welcome to the  
64th Grand Parlor  
N. S. G. W.

## Conolley's BIJOU INN

Hotel Rooms, Cottages  
and Tents

Lake Shore Dining Room, Cocktail Lounge,  
Store and Soda Fountain in Connection

Post Office Address  
BIJOU, LAKE TAHOE, CALIF.

Seldon Willis and Miss Thelma Jorgensen,  
Operators



COMMITTEE ON ARRANGEMENTS for the 64th Grand Parlor, Native Sons of the Golden West, acting for Placerville Parlor No. 9, N. S. G. W., and Georgetown Parlor No. 91, N. S. G. W., includes Guy E. Wentworth, center, chairman; and, top row, left to right Ellsworth A. Willard, secretary; E. Ogden Hook, treasurer; T. F. Lewis, vice-chairman; middle row, left to right, Robert E. Roberts, Charles F. Irish; lower row, left to right, Placerville President Kenneth McCoy, William H. Breedlove, and George M. Smith. R. O. Murdock, president of Georgetown Parlor and a member of the committee, was unable to be present at the time the pictures were taken.

### Georgetown Parlor Instituted In '86

North Side Native Sons'  
Unit Has Two Surviving  
Of 18 Charter Members

Georgetown Parlor No. 91, N. S. G. W., of Georgetown, was instituted August 27th, 1886, by S. Y. Louis, district deputy grand president, assisted by other members of Placerville Parlor No. 9, N. S. G. W., acting as grand officers.

The first officers were, Past President C. F. Irish; President, C. H. Cromwell; First Vice-President, G. G. Meyers; Second Vice-President, R. E. Mohrter; Third Vice-President, Frank Shepherd; Recording Secretary, C. G. Spencer; Financial Secretary, B. F. Robson; Treasurer, W. A. Heuser; Inside Sentinel, G. G. Spencer; Outside Sentinel, A. P. Grasser, and Trustees, C. H. Cromwell, W. A. Heuser and B. F. Robson.

The number of charter members was eighteen and of that number two are still members of the parlor, C. F. Irish, the first President, and W. S. Poor.

Mr. Irish, Mr. Poor and C. C. Thomas were presented with fifty-year buttons by the Parlor last January, the presentation being made by Grand President Henry S. Lyon.

C. F. Irish was first elected Recording Secretary of the Parlor in 1889 and except for two years has held this office continuously since.

The Parlor at present has a membership of thirty, all in good standing. Officers for the present term are R. O. Murdock, president; Lester Heindey, first vice-president; P. J. Morgan, second vice-president; James T. Morgan, third vice-president; C. F. Irish, recording and financial secretary; W. H. Breedlove, treasurer; T. B. Morgan, marshal; Lloyd A. Mason, inside sentinel; G. W. Buchler, outside sentinel; and Loris M. Grover and Lester Heindey, trustees.

### Placerville Parlor Instituted In '81

Unit Especially Proud Of  
Leadership Demonstrated  
By Grand President Lyon

Placerville Parlor No. 9, N. S. G. W., instituted August 6th, 1881, has an impressive record of achievement to which is about to be added the work of Henry S. Lyon as Grand President.

The parlor is especially proud of the leadership demonstrated by Grand President Lyon, who is a past president of Placerville Parlor and a native of El Dorado County.

Mr. Lyon is one of three members of Placerville Parlor to serve as grand officer in the Grand Parlor. One other was the late Ted C. Atwood, who served several terms as grand trustee. The third is George Hofmeister.

Mr. Hofmeister was a deputy grand president of the order in 1882 and by a resolution of the 61st Grand Parlor at San Jose was recognized as a grand officer of the Grand Parlor.

Mr. Hofmeister was one of the prime movers in the establishment of the Placerville Parlor, and prior to the formal institution of the parlor was president of the group. He was absent from the city at the time of the formal institution and thus his name does not appear as one of the first officers of the parlor.

A list of the first officers and charter members of the parlor follows: Richard Alderson, Jr., president; George H. Burnham, first vice-president; Fred T. Phelps, second vice-president; Charles R. Brewster, third vice-president; J. E. Polhemus, recording secretary; Clarke Howard, financial secretary; N. L. Cohn, treasurer; M. M. Hall, marshal; Frank Miller, chaplain; William Miller, S. Y. Louis and George Hilbert, executive committee; and G. Carpenter, George Hofmeister, M. A. Hancock, John F. Limpinsel and Joseph A. Zigler.

Mr. Hofmeister is the only surviving charter member of the parlor and is also the only surviving member of the Marshall Monument Commission of the State of California, which supervised the erection of the James W. Marshall monument at Coloma.

Placerville Parlor took the lead in acquiring the property at Coloma on which the monument was erected, over the grave of the discoverer of gold, and in presenting it to the state.

The parlor joined with Georgetown Parlor some years ago in acquiring a nearby site offered to and accepted by the Grand Parlor as the location for a Native Sons' home. The proposal subsequently was abandoned and the property was returned to the parlors and was later sold.

Placerville Parlor erected the monument at Bullion Bend, marking the site of the Bullion Bend stage robbery on June 30th, 1854, and has carried out a program co-operating in the marking of stations along the old Pony Express route.

Other active work of the order is included in the usual program of activities and in some of these the parlor is pleased to co-operate with the members of Marguerite Parlor No. 12, Native Daughters, whose esteem and good will is valued by Placerville Parlor as its greatest asset.

Placerville Parlor has two hundred fourteen members at this writing. All of them have united in the support of Guy E. Wentworth, chairman of the committee on arrangements for the Grand Parlor at Lake Tahoe, and his fellow committee members from Placerville Parlor and Georgetown Parlor.

Present officers of the parlor are E. Ogden Hook, senior past president; Lawrence Barrett, junior past president; Kenneth W. McCoy, president; Robert A. Hook, first vice-president; Louis R. Armes, second vice-president; Loren Atwood, third vice-president; William Dixon, marshal; Harold W. Duden, recording secretary; T. F. Lewis, financial secretary; Lester McKenzie, treasurer; William P. Wilkinsson, Louis A. Reeg and J. H. Quigley, trustees; Stanley Van Vleck, inside sentinel, and Gordon Van Vleck, outside sentinel.

Coloma had a law which required the closing of stores on Sunday, in 1854.

## Martin's Lodge

### DINING ROOM

A GOOD PLACE FOR A SNACK OR A FEAST

Modern Cottages — Furnished Tents  
Riding Stables



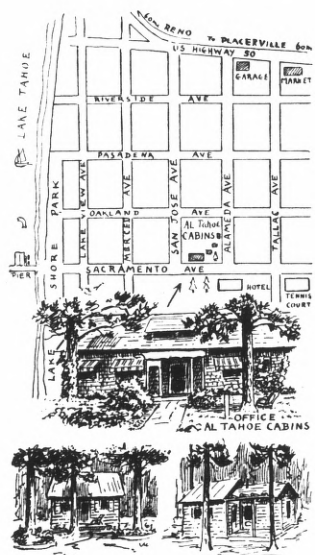
### Hunting And Fishing Parties

MR. AND MRS. O. R. MARTIN

Phone Tallac 38

TAHOE VALLEY

California



Spend Your Vacation at  
Stan Meyer's

## AL TAHOE CABINS

2 AND 3-ROOM HOUSEKEEPING CABINS  
AND TENTS

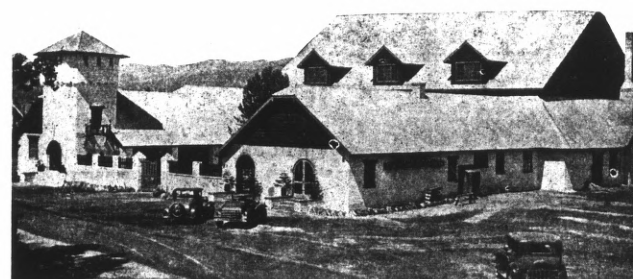
Electricity — Gas for Cooking — Hot Showers —  
Innerspring Mattresses — Store In Connection  
Reasonable Rates

### AT AL TAHOE

DIRECTLY OPPOSITE GRAND PARLOR  
HEADQUARTERS  
Phone Tallac 733Y5

## Young Brothers

Extend greetings to the  
64th Grand Parlor N. S. G. W.



### BAL BIJOU CLUB

TAHOE'S LARGEST AND MOST BEAUTIFUL  
BALLROOM - LOCALE OF GRAND BALL

## BIJOU LODGE OFFERS

Exceptional Vacation Pleasures

- GOLFING • DANCING • BOATING
- HIKING • SWIMMING
- FISHING • RIDING • MOVIES

PHONE TALLAC 2W

BIJOU, CALIFORNIA

Welcome Native Sons

Welcome 64th Grand Parlor

Phone Tallac 8-Y-4

One Mile from the  
California-Nevada Line

P. O. Bijou, California



# Placerville Merchants Hang Out Latchstring to N.S.G.W. Delegates

## PLACERVILLE IS CITY OF HOMES

Linger In County Seat,  
Visit Historic Points  
Enroute To Grand Parlor

Hello there!  
Are you planning to attend the sixty-fourth Grand Parlor, Native Sons of the Golden West, at Lake Tahoe this month?

Then plan to come via Placerville.

Old Hangtown? Yes, that's what they call us, just because of a few unusual incidents in the pioneer times. Of course there were hangings in Placerville; there had to be. But Placerville didn't hang any more men than many other pioneer communities. However, the name and the memories of it have stayed with us.

Placerville—Picturesque Placerville, if you please—is a city of homes and churches, schools and industry, proud of its contribution to the upbuilding of California and the Nation.

Enroute to the Grand Parlor, visit with us. We are 48 miles east of Sacramento, across the rolling foothills through Folsom and Shingle Springs.

Spend an afternoon and an evening here and continue through the scenic and historic American River Canyon and over the Echo Summit to Lake Valley in the morning.

We'll show you the plaque on the front of Hotel Raffles commemorating Hank Monk's prowess as a coachman, or another on the wall of the Purity store designating the site of the blacksmith shop where J. M. Studebaker (Wheelbarrow John), made wheelbarrows for the miners.

Almost opposite Hotel Raffles on Main Street, a marker designates the site of the old hangman's tree where, on a limited number of occasions, the decree of Judge Lynch was carried out, and on the rock building opposite the postoffice, another marker designates the oldest building in Placerville, which was swept by a disastrous fire in 1856.

A mural of pioneer scenes at Murray's store will repay you for the visit.

Two charming side trips will be of special interest to you, and Placerville is a convenient headquar-

## SACRAMENTAN SAYS HIS FATHER BUILT FIRST HAYPRESS IN EL DORADO COUNTY; OPERATED HOTEL AT SLY PARK

Undaunted by the loss of nine covered wagons, 38 yoke of oxen and 50 head of loose stock—between St. Joseph, Mo., and Carson City in 1854—the father of one Sacramento man led his party over the mountains to California on foot.

The terrific hardship and losses on that hazardous journey would have turned back many who were less stout-hearted, but not Thomas M. Kelly and his friends.

Thomas M. Kelly was the father of Joy Kelly, of 1510 33rd street, Sacramento, a retired Sacramento postoffice employee of 30 years service.

The courageous pioneer and a group of friends in Pennsylvania determined to cross the plains from St. Joseph via Salt Lake City and Carson City. They had plenty of

encouragement at the start, but inroads by marauding bands of Indians, disease, thirst and general misfortune reduced the little party to almost nothing by the time it reached Carson City.

"They sold the wagon and oxen at Carson City," Kelly told his son, who has lived in Sacramento most of his life, "and started the remainder of the journey on foot."

"My father worked in mines at Grizzly Flat, El Dorado county for some time, and then he went into the hotel business with John Fuller at Sly Park near what now is Placerville. It was my father who built the first hay press in El Dorado county."

After many years in and around the Sacramento and San Joaquin valleys, Kelly moved to Santa Cruz county, where he died.

## WINDOW OF PIONEER CABIN BEARS VERSE PENNED ON LINCOLN'S DEATH

On exhibition in the Kelsey museum, is a pane of window glass taken from the cabin erected in Hangtown in 1858, said to be the first glass window in the camp. The cabin was built by Benjamin Post and stood on lower Main street, on what has been known as the "Fred Hoffmeister place." It was torn down in the 80's.

The poem which follows, was pasted upon the glass on the day of Lincoln's funeral; it contains a very fine bit of sentiment:

"Touch me gently, friend of mine,  
I'm all that's left of '49.  
Many a long forgotten face  
Hath watched me in my good old place,

Many a heart, once true and warm,  
Hath watched thru me the threatened storm,  
A moral on my face is cast,  
Which all must truly learn at last;

Man's hopes and fears, are all, alas!  
Like me, a fractured pane of glass."

In June 1862 claims along Hangtown creek were paying well—richly after high water.

For both of them; one to Coloma and the James W. Marshall monument and cabin, and another to the Marshall museum, at Kelsey.

## COUNTY SEAT VISITED BY FIRES IN '56 AND FLOOD IN '61-'62

The population of Placerville in 1862, was about 5,000; there were then about two hundred business houses here, it was on the crest of a wave of prosperity, after just emerging from its only series of disasters by fire and flood.

The first big fire of 1856, broke out on Sacramento street on April 5. It burned nearly to the Plaza, destroying many hotels, lodging houses and saloons. On July 6th following, came the great fire which almost completely laid the town in ashes, scarcely a home being saved and a number of lives lost. The fire was so hot around the Plaza, that it almost entirely consumed a two-story brick building, which was the first Masonic Temple. This was the first brick building in Hangtown and stood where The Placerville Hardware store now stands, next to the present home of The Mountain Democrat. That it should be burned, was a big surprise, as it was considered fireproof. So much faith had been placed in this fiction that Janitor Benham remained in the building too long, in order to save some records, and with his dog, was burned.

Josh Billings lectured here in '74.

## Gold Windshield Labels of this Design Available at Local Service Stations



## Are You Driving North To Attend The Grand Parlor At Lake Tahoe?

Here's A Short Cut To Placerville, Through Modesto, Ripon, Lockeford, Clements, Ione, Plymouth And El Dorado; Thence To The Lake

Are you driving north to attend the Grand Parlor at Lake Tahoe?

If you are, here's word of a short cut to Placerville—a hard-surfaced route that measures four hundred three miles from the Hall of Justice in Los Angeles to the courthouse in Placerville.

Then, of course, you are only sixty miles from Lake Tahoe and the Grand Parlor headquarters at Globin's, over U. S. Route 50, the old Pony Express Route, through the American River Canyon.

Hear ye, delegates coming from Modesto and points south! Ripon is ten miles north of Modesto on U. S. Route 99. Then one mile north of Ripon at a service station on your right—

Turn right and proceed to Lockeford, then Clements, then Ione, then Plymouth and you are now on State Route 49, the Mother

Stay on State Route 49 to El Dorado and then to Diamond Springs and Placerville.

From Placerville it is sixty miles on U. S. Route 50 to Globin's Al Tahoe, where the sixty-fourth Grand Parlor will be held.

The route from Ripon to Placerville is signed if you will follow the signs by the towns listed and Ellsworth Willard, secretary of the committee of Placerville and Georgetown Parlor on arrangements for the Grand Parlor, reports he was over the route in mid-April and the mileage from the Hall of Justice in Los Angeles to the courthouse in Placerville was four hundred three miles.

If this article concerns you, why not clip it and put it in your pocket? Going home, you can reverse the order of the towns listed.

## Meyers Station Pioneer Resort

"Yank" Clements Was First Proprietor Of Pony Express And Stage Stopping Place

Meyers Station, at the south end of Lake Valley, six miles from the Lake Tahoe shore, is one of the truly historic points of the region. Founded in pioneer times and for many years managed by Ephraim "Yank" Clements and his wife, Lydia, "Liddy," the place was first known as Yanks.

In pioneer times, Yanks was the last stage station in California on the route from Placerville to Carson City and was the third Pony Express station east of Placerville, the first being near the present P. G. & E. Company camp west of Silverfork, and the second at the present Strawberry Resort.

The original hotel building erected by "Yank" was destroyed by fire November 24, 1938.

Meyers Station, named for subsequent owners, has been owned since shortly after the turn of the century by the firm of C. G. Cello and Sons, and operated for the firm under different management, the present director being F. Norman Cello.

The resort adjoins the Lake Valley District headquarters of Eldorado National Forest, and affords the convenience of an automobile service station and garage, hotel, store and restaurant and tourist cabins.

## Modern Sewage Plant Ends Project Started In '72

An appeal was made in May 1872, for a subscription of \$40,000 to be used in the improvement of Hangtown Creek. The enterprise was conceded to be too large and expensive for the city to handle and property owners were to be asked to subscribe the sum. Within recent years, the building of a modern sewage disposal plant and the laying of central mains down the bed of the creek, which bisects the town, have contributed measurably to the relief which the earlier proposal sought.

In June 1862, 14 sacks of bullion arrived in Placerville from over the mountains, making a total for the week of \$184,190.

## TWAIN TELLS OF GREELEY'S RIDE

Story That Made Hank Monk Famous Used By Author In His Book, "Roughing It"

The announcement of the death of Hank Monk, in The Mountain Democrat, during March, 1883, recalls the story told by Mark Twain, with a local angle in "Roughing It": "Just after we left Julesburg on the Platte, I was sitting with the stage driver and he said: 'I can tell you a most laughable thing, indeed, if you would care to listen to it.'

"Horace Greeley went over this road once. When he was leaving Carson City he told the driver, Hank Monk, that he had an engagement to lecture in Placerville and was very anxious to go through quick."

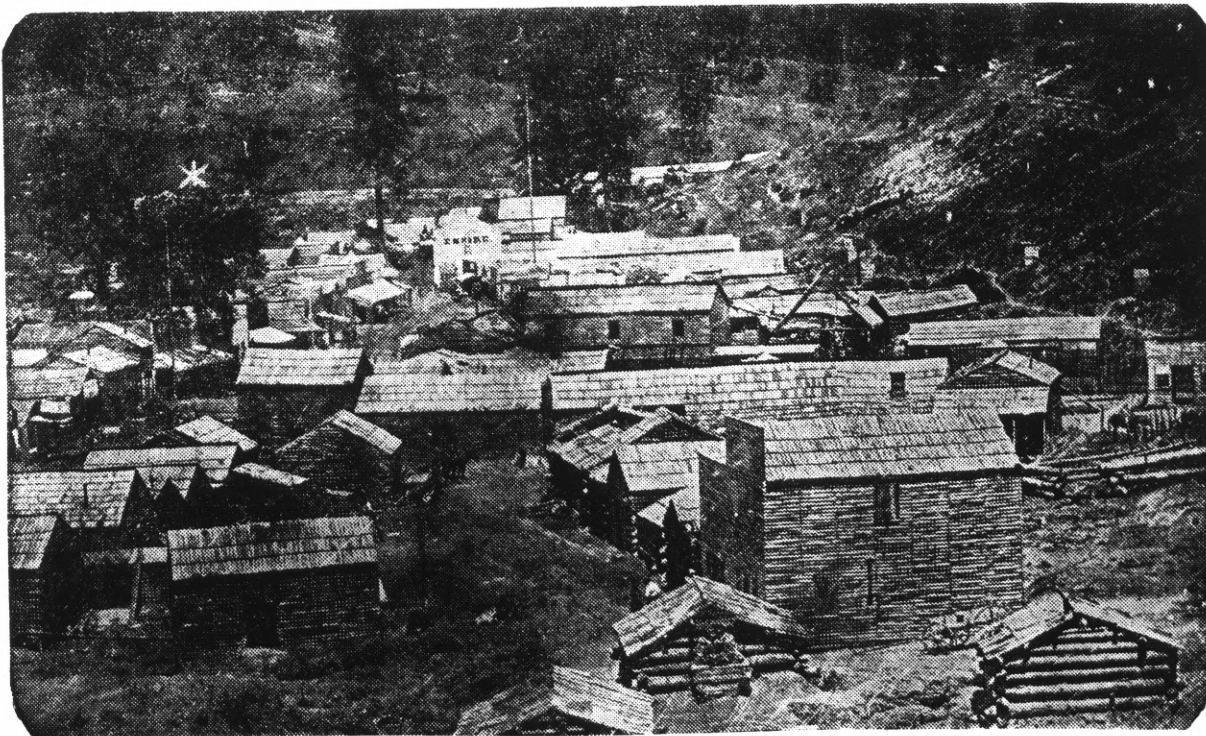
"Hank Monk cracked his whip and started off at an awful pace. The coach bounced up and down, in such a terrific way, that it jolted the buttons all off of Horace's coat, and finally shot his head clear through the roof of the stage, and then he yelled to Hank Monk and begged him to go easier, said he weren't in so much of a hurry as he was awhile ago. But Hank said, 'Keep your seat, Horace, and I'll get you there on time,' and you bet he did too, what was left of him."

The author related that for the next several hundred miles the same story was told him by a Denver man, a cavalry sergeant, a Mormon preacher and a man who had fallen down by the way side to die, but spoke the lines as soon as he came to, adding that within a period of six years he had made the trip several times, and knows that no passenger on the Overland stage ever corked that anecdote in, when there was a tenderfoot present; he had listened to the deathless incident 482 times. The same driver told it to him two or three times in an afternoon.

"It has come to me," he writes, "in all the multitude of tongues, that Babel bequeathed to earth, and flavored with whiskey, brandy, beer, cognac, zozodent, tobacco, garlic, onions, grasshoppers, everything that has fragrance to it, (Continued on Page Ten)

## Delegates and Friends, Plan To Stop Over In "OLD HANGTOWN"

Drive Over Highway 50 -- Enjoy The Beautiful  
Scenery Of The American River Canyon



Placerville, (Old Hangtown) California, In '49

PLACERVILLE DURING THE GOLD RUSH sprang into existence as a rich mining camp in the summer of 1848, and soon gained unenviable notoriety, as the scene of the first mob tribunal of flush times, together with the significant appellation of "Hangtown." The illustration above, taken from an old daguerreotype, shows the "Hangtown Tree" in the upper left of the picture. The "Empire" building in the center, the present site of the theatre of that name, was framed in New York and shipped to Placerville already to set up and was the finest building in the county at that time. Other notable buildings of that time were "John Coffee's House," where Irish Dick was found hiding from the mob that later hanged him, and the "Jenny Lind" gambling house. A few years later all these wooden buildings were destroyed by a successive number of fires. During the succeeding years, it has steadily advanced upon the strength of its lumber, agricultural, horticultural and other resources added to the mining activities, until now it is one of the most stable and constantly thriving municipalities in the golden state.

Gateway to Lake Tahoe

## Modern Placerville

OFFERS:

A friendly welcome to visitors, tourists and travellers. Her many fine, orderly and well-kept hotels, motels, motor courts, campgrounds, cafes, coffee shops, inns and taverns furnish ample and pleasant accommodations during the entire year. Progressive merchants during the past few years have completely modernized the entire business district — all have well stocked stores, shops, garages and service stations up-to-date in every respect with alert merchandising ideas, offering prompt, courteous service.

In the residential districts more than 100 new homes have been built in the last six years — in some cases entire new subdivisions have been completely housed with happy and contented homeowners.

Generally speaking Placerville is a busy little city. It is the county seat and "hub" of the large trading area of prosperous and thriving El Dorado County. Industrially, Placerville has a box factory and five pear grading and packing houses. It houses the headquarters of the U. S. Forest Service of the El Dorado National Forest and the Soil Conservation Service of the Department of Agriculture, together with the warehouses and repair shops of these departments.

A visitor or anyone seeking a place for a permanent residence will find a city well equipped to take care of their comforts.

THIS ADVERTISEMENT SPONSORED BY THE CITY COUNCIL OF THE CITY OF PLACERVILLE



# Placerville's History Is Replete With Famous Names And Events

## Glen Alpine In Alpine Glen

Popular Mountain Retreat  
20 Minutes From Tahoe, 6  
Miles From Fifty Lakes

Those who attend the sixty-fourth Grand Parlor, N. S. G. W., at the south end of Lake Tahoe, will be unable to visit Glen Alpine during this trip, for that charming resort in an Alpine setting is situated at such an altitude that its season does not open until June 28th.

It is doubtful if you could reach the resort at this time, via the Fallen Leaf Lake road, for the snow lies deep in the higher country.

Glen Alpine is under the management of Mr. and Mrs. E. G. Galt with a dining hall and resort center and hotel, tent or cabin accommodations. The resort is only twenty minutes from Lake Tahoe and within a six-mile radius are fifty lakes to challenge the hiker and the fisherman.

Glen Alpine is a "jumping off place" for those going into the 50,000 acre Desolation Valley Primitive Area, on Eldorado National Forest where, by Forest Service order, this vast tract of lakes, streams, granite and trees is set aside to remain permanently rugged and unspoiled for the sportsman.

## 3 Credited With Being First Across Plains

Charles P. Jackson, a pioneer in Placerville, gave J. H. Burgess, John Kilpatrick and Judson C. Harner, the credit for being the first men who crossed the plains in 1849. They arrived in Hangtown on July 31.

## PIONEER INCIDENT BORROWED BY OWEN WISTER FOR "THE VIRGINIAN"

W. T. Gibbs, speaking at an old-timers reunion in Oakland in 1890, said:

"One of the laughable pioneer incidents which I recall happened in 1850, in Coon Hollow, near Hangtown. A ball was given and the guests, numbered 60 men and women, the latter all with babies in their arms.

"The ladies were at a loss as to how to dispose of the babies while they danced, when Dr. Childs, whom many pioneers remember, said he would take care of the young incumbrances, while the mothers enjoyed themselves. While the mothers danced Doc changed the dresses of the children with the result that when the mothers, who had brought boy babies to the dance took home girls, and visa versa. There was a scrambling of infants, which it took days to straighten out."

Readers of Owen Wister's masterpiece, "The Virginian," will remember the incident as one utilized by the novelist.

## Fast Six-Horse Freight Supplemented Express

One of the institutions of the Comstock, in the early days, was Wells, Fargo & Co., fast freight lines. Wagons were used, the motive power being six well-bred and powerful horses. The wagons carried articles which were too heavy for the stage and which were urgently needed, like replacements for machinery, for mining and perishable goods. These wagons were rushed through about as rapidly as the stage coaches.

## Highway 50 Route Saw Heavy Travel In Stage Coach Days

More Than 300,000 Pioneers Streamed Down From Sierra Summit, 40,000 Of Them To Pitch Their Camps In El Dorado County

El Dorado County, especially Placerville, has passed through two unique periods of development. It first enjoyed world-wide notoriety as the scene of the greatest gold discovery of all time, and second as the entrepot of the greatest era of staging and freighting by horse-drawn vehicles, known before or since.

Visualize the latter period, from 1860 to 1866, when teaming and staging was at its crest.

In the day time there were two constant streams of one to eight-span teams, moving in each direction, going and coming.

At night from four to six Concord coaches rumbled in and out loaded with bullion, passengers and mail. The freight and passenger traffic was never equalled on any road in the world.

In three months, 1864, by actual count, there passed Swan's toll house, (about one mile east of Camp Sacramento on the present road), 6,667 footmen, 833 horsemen, 3,164 stage passengers, 5,000 pack animals, 2,564 teams and 4,649 head of stock cattle.

On a trip from Strawberry to Placerville a rider counted 3,520 horses and mules tugging in both directions, at wagons and mountain schooners.

During the years 1864 and 1865 320 tons of freight passed through Placerville daily. The aggregate of freight charges could not have been less than \$12,000,000.

At Sportsman's Hall, (approximately eleven miles east of Placerville), there was stable room for 500 horses, and from 50 to 60 stage horses were constantly coming and going. A teamsters' union at Shingle Springs had a membership of 480. All of the thru mail, stage pony and transportation from the east came through El Dorado County.

U. S. Route 50 follows generally the original pioneer trail, one of the most renowned in the history of the country. As an immigrant road it brought to California more than 300,000 self-reliant, capable and ambitious soldiers of fortune, 40,000 of whom pitched their tents in El Dorado county.

In the edition of The Mountain Democrat in 1898, in commemoration of the 50th anniversary of the discovery of gold, Mr. Carpenter, the editor, says of this road:

"As rebuilt and extended to Virginia City, 116 miles from Placerville, it was the most magnificent driveway on the face of the earth. The cost of the enterprise, estimated at \$500,000, with as much more for betterments and maintenance from 1861 to 1868, was more than repaid by tolls during the period, amounting to approximately \$6,000,000."

After tracing the history of the

road through the prosperous era of freighting and staging, Mr. Carpenter notes the changing conditions due to the advent of the railroad, saying:

"With the first onset of railway speed and rivalry, a change came over the range. The clangor of Concord coaches died away in the darkness between the red letter days. Mountain schooners that had been in the swim for eight years, steered away to Reno for the reshipment of cargoes to the old objective points. Thus the tumultuous caravan, that once thronged the streets of Placerville, dragged its slow length away across the Nevada deserts."

"The cities of ancient Asia that rose and flourished along the changing routes of inland trade, vanished with the caravan and its burden of silver, gold and pearls. But the capitol city of the Empire county was here before the dromedaries and survives their departure with the vanishing glories of the Comstocks."

Since those words were written, the destiny of Placerville has been manifested by the dawning of a new era of transportation over the old road, which has been improved and adapted to the latest requirements of civilization in vehicles and travel.

Over the dirt roads where once strings of mules, slowly plodded with freight schooners and trailers; over the track of the hurtling Pony Express rider, or of the slower and lumbering, but aristocratic Concord coach, moves the last word in vehicles, the up-to-date motor car—the dreamed of horseless carriage, de luxe—on hard surfaced roads, around scientific curves, carrying yearly increasing thousands, either on pleasure or sightseeing bent, or eagerly searching for a site upon which to found a home and rear a family, in famed California, amid such natural glories as are here seen, and in the health giving and life lengthening climate of the lower Sierras.

In the morning of the new era are seen indications of greater changes in the history of the road, than in the past. Another period of transient travel over the highway promises a boom to which the flush days of freighting is but a circumstance. El Dorado County is on the eve of being the entrepot for a considerable portion of a trade whose commerce creates wealth, and has been demonstrated to be a prolific source of prosperity by many western cities. None are more advantageously placed than El Dorado County is for this fortuitous future. Its storied romance, its natural beauty, its splendid hotels, its strategic position on U.S. Route 50 are resources of untold possibilities. Attractions with a compelling appeal.

## Camp Richardson Family Resort

Hotel, Cabin, Campground  
Facilities Offered With  
Riding, Boating, Dancing

Camp Richardson, near old Tallac and mid-way between Emerald Bay and the "Y" at the south end of Lake Valley, offers a variety of resort facilities including hotel, cabin and campground accommodations.

One of the oldest of the lake shore resorts, Camp Richardson has been developed and continues under the management of A. L. Richardson, Sr., "Rich," to thousands of vacationers.

Despite unusual trials including two severe fires in recent years, "Rich" maintains a happy spirit and a progressive outlook and Camp Richardson reflects his spirit and his personality in welcoming thousands every season.

A hotel with a spacious lobby, and a separate dining room flank the resort center, which contains the postoffice, store and automobile service station.

On the lake front a store and community center are at the service of bathers and boaters, while the thirty-five foot speedboat offering trips around the lake or to nearby points, is a popular feature. Complete marine service is available at the Camp Richardson wharf and all Lake Tahoe boats are welcome to tie up.

## \$6 FOR A CAN OF CLAMS IN DAYS OF '49 IN EL DORADO

Quotations from the day book of John T. Little, Spanish Bar merchant in 1849 are illuminating as to the costs of merchandise in the first days in El Dorado County.

On the 14th of November the cash sales of the little store were \$957.60. One party's account is a fair sample of the charge account's, it was as follows: "glass of brandy, 50c; ditto, 50c; 1 Seditz powder, 50c; 3-4 pound of meal, 75c; one paper of tobacco, 75c; 2 lbs. sugar, \$1.50; brandy, 50c; one sperm candle, 75c; 2 lbs bread, \$2; brandy, 50c.

One miner feeling lucky or sporty bought six cookies for \$1.50. Blue blankets cost \$32; 1 box of percussion caps, \$4; 1 pair pants, \$14; 44 yards Ducking, \$89; can clams, \$6; 6 lbs rice, \$6; 16 lbs. bread, \$20; 1 tin pan, \$6.

One man was charged \$1.50 for one newspaper.

## Stages Traveled At Night In Days Of Freighting

During the continuance of the Washoe excitement most of the staging was done at night, to avoid the congested traffic of freight teams during the day. Many of the drivers became noted for their skill, among them being C. B. Hoffman, V. B. Hooker, William Norris, A. Putman, Charles Sackrider, John Sickles, David Taylor and Charles Watson.

## Mark Twain Told Of Greeley's Ride

(Continued from Page Nine)

through the long list of things that are gorged by the sons of men. I have never smelt any anecdote any oftener than I have smelt that one. Bayard Taylor has written about it, Richardson has published it, so have Jones, Smith, Johnson, Ross Browne and every other correspondence indicating being, that ever set foot upon the great overland road, anywhere between Julesburg and San Francisco; and I have heard it in Talmud. I have seen it in print in nine different foreign languages. I have been told that it is employed in the inquisition at Rome; and I now learn with regret that it is going to be set to music."

A plaque, commemorating the incident and citing Hank Monk's prowess as a stage driver, has been affixed to the Main Street wall of Hotel Raffles, site of the old Cary House and stage stopping place, by James W. Marshall Chapter of E Clampus Vitus.

A five line item in 1883 announces the finding of a lump of gold weighing five ounces.

There was much excitement in Placerville following Lincoln's assassination. Military and civil officers took charge. Saloons were closed and the day passed without disturbance or arrests.



**GREETINGS**  
AND A  
**Hearty Welcome**  
TO  
**DELEGATES and FRIENDS**  
TO THE  
**64th Grand Parlor**  
**N. S. G. W.**

INSURANCE — REAL ESTATE

**Loren Atwood**

436 Main St., Placerville  
Member, Placerville Parlor No.  
9, N. S. G. W.

## NOT A NATIVE SON — But "One of the Boys" —

who joins with the people of this foothill community in expressing appreciation in securing the 64th Grand Parlor for Lake Tahoe—it is a compliment to our county, to the citizens and to your Grand President, Henry S. Lyon, our fellow townsman, and former employe of this firm. We as a community are glad to be your hosts and invite you to stop over in Placerville (Old Hangtown).

Your needs can be adequately served at this  
Completely Stocked Men's Store

**Max Baer**

The Home of  
Hart Schaffner & Marx  
Stylish Clothes

## Make Western Auto

Your Headquarters  
for

## Fishing Tackle Needs

If you're a FISHERMAN, you appreciate GOOD TACKLE. And if you want GOOD TACKLE — we have it for you! PRICES TO PLEASE!

SAVE with SAFETY at  
**WALTER D. SNOW**

Authorized Dealer  
**Western Auto Supply Co.**

450 MAIN ST. PLACERVILLE PHONE 467

## Delegates AND FRIENDS

to The 64th Grand Parlor  
N. S. G. W., at Lake Tahoe

We join with the citizens of this city and county in extending to you a hand of welcome . . .

Plan to stop over in our fair city on your way to and from the convention, or at any time. Partake of our famous "western hospitality" and if we can be of any service to you with a very complete department store we would be very happy to have you come in. Our slogan:

"A Little More For A Little Less"

**CASH MERCANTILE STORES CO.**  
MEN'S WEAR, DRY GOODS, SHOES, MEN'S FURNISHINGS, WORK CLOTHING

## OPENING BALL AT OAK VALLEY HOUSE LASTED TWO DAYS, NETTED \$3,500

In 1850 A. J. Bailey erected a hotel at Pilot Hill, known as the Oak Valley house and when completed gave an opening ball which continued for two days, November 27-28. Upon counting his cash he found he was \$3,500 ahead from the function.

This initial success induced him to enlarge the building to contain a hall or dancing floor, 96 by 30 feet; with a hard-wood floor. The dining room adjoined of the same length and 20 feet wide.

The grand opening of the dance hall was October 19, 1854, to which 156 tickets were sold at \$10 each and 140 ladies were present; total receipts of this party was \$2,200. The structure was destroyed by fire in May, 1861.



## Hangman Tree CAFE AND BAR

DON SCALZI, Prop.

ON THE SITE OF HANGMAN TREE — OLD HANGTOWN, 305 MAIN STREET — PLACERVILLE, CALIF.

## Raffles Hotel

You Have Always  
Wanted to Visit  
"Old Hangtown"  
Now You Can Spend  
A Night There!  
Plan it that  
way



On U. S. Highway 50,  
The Old Pony Express  
Trail



# South Shore Of Lake Tahoe Host To 500,000 Visitors Annually

## Delegates . . .

While at the convention you are most cordially invited to —



Stop at

## MEYERS

C. G. CELIO AND SONS, Operators

It's The First Vacation Spot in  
Lake Valley Over The Summit

- Comfortable Cottages — Hotel Rooms — Coffee Shop
- Automotive Service — Standard Oil Co., Products
- Lumber and Building Materials of all kinds for Every Building Requirement



Hand-Made

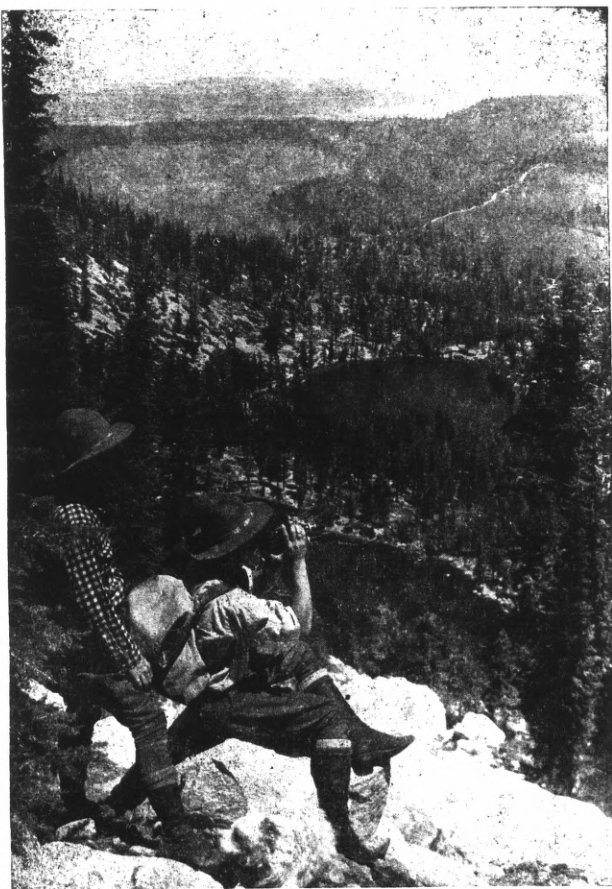
Ornamental  
Iron Work

Our Specialty

Fireplace sets, Door sets,  
Rustic Iron Signs,  
Souvenirs of all kinds

## Glen Alpine

LAKE TAHOE



## Breath-Taking Scenery . . .

Glen Alpine, at the end of road between Tahoe and Desolation Valley Primitive Area, is the nearest starting point to this marvelous Primitive Area — (fifty thousand acres) containing over one hundred lakes and peaks, for you to fish and explore. Fifty of these lakes and peaks are within walking distance of the Glen. All the lakes are stocked annually by the Mt. Ralston Fish Planting Club.

Hiking - Loafing - Fishing - Swimming  
Saddle and Pack Horses

Outing Clothes are suitable for all occasions  
TENTS—ROOMS—CABINS with bath. American Plan Only  
OPENS JUNE 28, 1941



For Reservations or folder write E. G. GALT, Owner-Manager,  
GLEN ALPINE, Lake Tahoe, El Dorado County, California

## History Of Marshall Monument Began In Placerville Parlor

Land For Site, Formerly Owned By Discoverer  
Of Gold, Was Acquired By Native Sons Of The  
Golden West And Presented To California

BY GEORGE HOFMEISTER

Charter Member, Placerville Parlor No. 9, N. S. G. W.  
Member of the Marshall Monument Commission

The discovery of gold at Coloma in January, 1848 by James W. Marshall, is without doubt, one of the outstanding events connected with the early history of California.

There is no need to give Marshall's biography beyond the statement that he was a native of New Jersey, born in the year of 1812 and died in Kelsey, August 10th, 1885. His expressed desire to be buried on the site of his former home in Coloma was carried out, and it was on this spot that the monument to his memory was erected.

Shortly after Marshall's passing, a resolution was introduced and acted favorably thereon by Placerville Parlor No. 9, N. S. G. W., to appoint a committee to draw up a memorial to the various Parlor of the State, asking for subscriptions and stating the purpose, to erect a suitable monument to the discovery and the discoverer.

Due to the fact that at the time the organization was limited in numbers as well as finances, the responses while favorable to the plan, were not sufficient to carry on as we had hoped and finally after all other resources were exhausted, the matter was carried to the Grand Parlor. There it was decided that as the state had profited most by the discovery, it would be no more than right that the state should stand the cost.

At a subsequent meeting of the State Legislature a bill was introduced and passed appropriating \$5,000 and providing for the appointment of a commission — the original members of which were, A. Caminetti, H. C. Gesford and J. H. Miller.

Judge Gesford for very good reasons shortly afterward resigned and asked that a member of Placerville Parlor, which had pioneered the movement, be appointed in his stead. Placerville Parlor submitted the name of George Hofmeister, who was the originator of the idea and whom Gov. Waterman appointed to fill the vacancy.

In the meantime Placerville Parlor acquired title to the property formerly owned by Marshall, which had previously passed into other hands, and donated the same to the state.

Sometime later the commissioners met and organized in Sacramento, and as a result Caminetti was selected as chairman; Miller, secretary; and Hofmeister, on account of his residence near the site, was chosen as superintendent. It was decided to call for plans or rather designs and at a later meeting, that design submitted by J. Marion Wells, a sculptor residing in Berkeley, was selected as being the most appropriate and he was awarded the contract.

The monument was erected on a prominent hill overlooking Coloma and the original site of Sutter's Mill; it was constructed from some of the natural rocks of the vicinity; granite and a species of chalkstone and is surmounted by a figure representing Marshall made of alloyed metals. The entire height of the structure exceeds 40 feet.

On the four sides cut in stone are given the dates of the birth and death of Marshall, the date of the discovery, which matter is questionable; the donor of the site, Placerville Parlor, N. S. G. W. and the names of the commissioners.

Due to the patriotism and sincerity of those in whom the work of placing this memorial was intrusted, all moneys were intelligently disbursed exclusively for the purpose intended.

## ATTRACTIVE SCHOOLMA'AM VISITED BY PARTY ON SLEIGH RIDE

Jo Fisher, an enterprising keeper of a Hangtown restaurant in 1850, thought to utilize a fall of snow, for a sporting social event, and organized a sleigh ride accordingly. All that he needed was a sleigh and horses. There was no vehicle of the kind in the camp, so he gave orders to Hinds & Studebaker, the blacksmiths, to have one "ready by daylight" the next morning; at that time he fitted a crockery crate to the chassis and hired some horses from a livery stable, "for four ounces," filled the crate with guests and drove to the neighboring camps. The new school teacher at White Rock seems to have been the honor guest. All went merrily on until the afternoon, when the snow had all melted.

The home port was made, however, without accident.



OVERLOOKING the Valley of Coloma, the monument to the discoverer of gold was unveiled fifty-one years ago and is today the center of the James W. Marshall State Park. Through the years the grounds have been carefully cared for and beautified. Landscaping, road work, improvement of the picnic area and the development of a large parking space for automobile visitors are among recent betterments. Hundreds of visitors from all parts of the Nation and many foreign countries sign the register at Marshall Monument State Park each year.

## Goats Lacked Sense To Get Out Of Rain

Two pioneers in 1850, who are given the name of Smith and Jones, embarked in the business of

raising Angora goats. As winter approached they built a shed, at the cost of \$700, to protect the odorous animals from the stress of the storms. The first storm was severe, with sleet, wind and snow, a

regular Sierra visitation. Next morning the goat ranchers looked out into a blustery, breaking day, to find their goats all perched upon the drifting snow. They seemed to appreciate what had been done for them.

## VACATION TIME

at Lake Tahoe . . .

De Luxe  
Housekeeping  
CABINS



## LAKELAND

Bijou

LAKE TAHOE

Mrs. W. R. Ray

MANAGER

## Come, Native Sons, to Lake Tahoe

The Wonder Spot of California

SET LIKE A JEWEL in the heart of the Sierra Nevada Mountains, Lake Tahoe is one of the largest and most beautiful lakes in the world.

Discovered by Gen. Fremont in 1844, it occupies an elevated valley, 6225 feet above sea level. It is 23 miles long, and 13 miles wide, and has a sounded depth of 1800 feet, with some depths still undetermined.

The Tahoe country offers the utmost in pleasure and rest. Its pine-fringed shores are dotted with many summer homes and pleasure spots, chief among which is



Fishing, Hiking, Horseback Riding



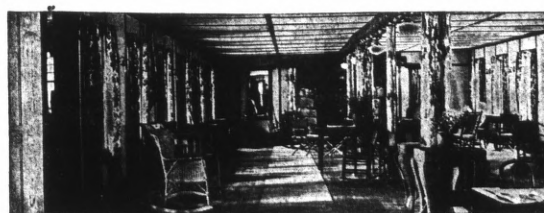
Bathing Beach

## CAMP RICHARDSON

OFFICIAL AAA HOTEL



Hotel Richardson



Spacious Lobby

The resort that nature provided for an ideal mountain vacation. One hundred acres of level ground situated on the South shore of Lake Tahoe, on the Lincoln highway. Centrally located to all points of interest for hiking, horseback riding, motor or boat trips.

Camp Richardson's twin hotels, located in a beautiful mountain setting, offer you city accommodations with steam heated rooms. The rustic lobby with its cheerful fireplace, presents an atmosphere of mountain peacefulness. The attractive dining room seating 100 people, serves meals at popular prices.

Phone, Wire or Write for Reservations

# Camp Richardson

LAKE TAHOE, CALIF.



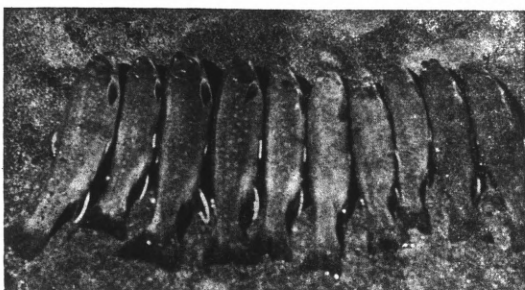
# Welcome, Native Californians

## El Dorado County

### Diversified Recreation Areas



BEACH SCENE AT SOUTH-END OF LAKE TAHOE



Ten beauties—The angler had to quit: he had the limit!



SWIMMING AND WATER SPORTS, LAKE TAHOE

## We Invite You To Drive Through El Dorado County Over Highway 50--Most Scenic And Direct Route To Lake Tahoe



### IT SAW THE:

Discovery of Gold by James W. Marshall  
The rush to the new gold fields  
The Establishment of law by the Vigilantes  
The fantastic growth of mining camps to prosperous cities  
The first Overland Mail Coach

The Pony Express Riders  
The steady stream of freighters to the Comstock Lode  
The Bullion Bend Robbery  
The development of the great quartz mines  
Sufficient evidence still remains of those early days to excite the interest of the modern adventurer

### El Dorado County BOARD OF SUPERVISORS

Cyril Heusner, Dist. 3, Chairman  
P. J. Hall, Dist. One Rolland R. Gust, Dist. Two  
William Breedlove, Dist. Five Carl Niegel, Dist. Four

### El Dorado County CHAMBER OF COMMERCE

Roy G. Strum, President Wallace M. Ripley, Secretary  
John A. Raffetto, Vice President E. Ogden Hook, Chairman of Greeter's Committee



*Peace of Mind - Activity - Happiness - Prosperity*



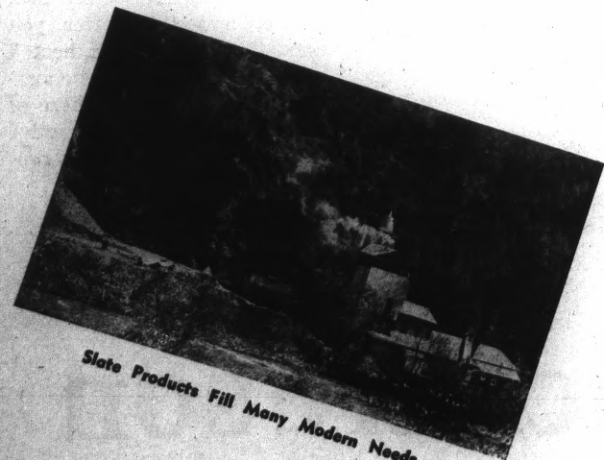
The Bartlett Pear Is King



EL DORADO COUNTY CAMP GROUNDS, LAKE TAHOE



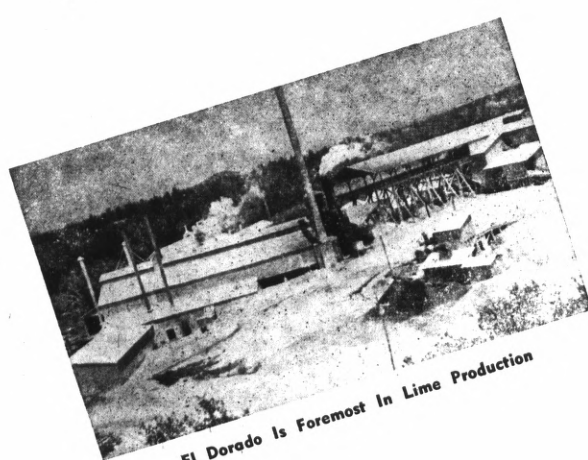
From Log-Pond To Mill



Slate Products Fill Many Modern Needs



Cattle — A Major Industry In El Dorado County



El Dorado Is Foremost In Lime Production



# American River Resorts Are Ready for Summer Tourists

## Kyburz Is Operated By Third Generation Of Californians

Great-Grandson Of Samuel Kyburz, Proprietor Of Hotel At Sutter's Fort In 1845, Manages Resort Bought By Grandfather Forty Years Ago



"Service for the Traveller Since 1850"

# PACIFIC HOUSE

18 Miles East of Placerville, on Highway 50



Kyburz, thirty-two miles east of Placerville on U. S. Route 50, and at an elevation just a shade above four thousand feet, shares with many another stopping place along the road the distinction of having been a stopping place for the old overland stages.

But Kyburz has something that is distinctly its own, for it is managed by Albert Kyburz, great-grandson of Samuel Kyburz, who operated the first hotel in central California at Sutter's Fort in 1845.

Kyburz resort is more than forty years old, of course; but it has been owned by the Kyburz family for forty years and managed successfully by A. B. Kyburz, son of the pioneer; then by his son, Ralph; and now by his son, Albert.

Samuel Wilson Kyburz is coming along, but is a little young, yet, for the responsibilities of resort management; albeit, time will tell.

A nearby flat along the bank of the river may or may not have made the site a stopping place with the very earliest pioneers who came westerly through the American River canyon. In any event, Dick Yarnold established a stopping place on the site in the early 1850s.

Subsequently Dennis Johnson operated the resort, then Frank White; later Lew Pratt and then Joe Miser, from whom A. B. Kyburz purchased the property about forty years ago, and the ownership and management of Kyburz has been passed from father to son to grandson during that time.

The resort has been known by various names through the years. For a time it was called Yarnold's and later, Johnson's. At one time, it was called Sugar Loaf, after the rocky pinnacle in the vicinity, and then Slippery Ford.

The name Sugar Loaf and Slippery Ford were confusing to the public and when the resort came into the Kyburz ownership, the postoffice department changed the postoffice name to conform to the family name, and Kyburz it has been since that time.

Kyburz is equipped with hotel accommodations, ten housekeeping cabins and fifteen sleeping cabins, each to accommodate a maximum of four adults. The resort center includes a store, coffee shop, dining room, tavern and garage service. Tent or trailer space is available in an adjoining camp ground owned by the resort.

Fishing, swimming and dancing are diversions of the summer season.

Fifty years ago a man named Reynolds discovered \$140 of Donner Party money buried near Donner Lake, Nevada County; all of the coins were dated prior to 1846.



SNOW PILES DEEP on the Echo Summit during Winter, as this view illustrates, creating on the crest of the Sierras and at the south end of Lake Tahoe a winter sportsland unsurpassed, which will be made available to the public when U. S. Route 50 is maintained as an all-year highway.

## Silverfork Adds Resort Cabins

New Central Unit, Built Last Season, Headquarters For Vacation Travelers

Sly's Silverfork Resort, in the scenic American River Canyon along the historic route of the Pony Express (U. S. 50), is one of the more recent developments in the popular summer homes and recreation area.

First established as a resort about thirty years ago, the location, about twenty-nine miles east of Placerville and just below the 4,000-foot elevation, was acquired last season by Mr. and Mrs. Le Roy W. Sly.

One of their first activities was the center, which houses a meat and grocery store, bar, restaurant and coffee shop, and dance hall with an adjoining automobile service station affording General Petroleum products and service. This new unit was a popular center in its first season.

Continuing their program of development, Mr. and Mrs. Sly this year are building ten resort cabins which will be ready for the 1941 season.

Silverfork resort, at the confluence of the south fork of the American River and Silver Fork, is conveniently adjacent to a large area where fishermen and hunters headquarter in season.

## PHILLIPS STATION LOCATION IS CONVENIENT TO ALMOST EVERYTHING

Phillips Station, on U. S. Route 50 just below the seven-thousand-foot elevation, is one of the older stopping places along the Pony Express route and is under the management of Mrs. Hettie Sickles.

Approximately forty-four miles east of Placerville, Phillips Station is convenient to the principal activities of the American River Canyon resorts area, almost adjacent to the Echo Lake center, but a short drive to the south end of Lake Tahoe.

Phillips Station affords the usual out-door recreations, hiking, fishing, hunting in season, and horseback riding and accommodates parties numbering up to six in housekeeping cabins or tent cabins.

## ECHO CHALET IS TRADING POST FOR FISHERMEN IN PRIMITIVE AREA

Echo Chalet, on the shore of lower Echo Lake near the Echo summit, is a development undertaken in recent years by Curtis M. Rocca, establishing a community headquarters for the large Echo Lakes summer homes area and a "stepping off place" and trading post for recreationists bound for the Desolation Valley Primitive Area.

In addition to these primary responsibilities, Echo Chalet is a resort in its own right and a center for boating, fishing and swimming at Echo Lake, and other vacation sports.

Mr. Rocca, as president of the Open Highway 50 Association, has maintained Echo Chalet for the past two seasons as an all-year resort and the resort "snow-mobile" will, by appointment, meet parties at the highway to carry them to the ski slopes bordering Echo Lake, near the chalet.

## TWIN BRIDGES RESORT, AT 6,000 FEET, IS YEAR AROUND

Twin Bridges resort, on the new Strawberry grade just above the 6,000-foot elevation on U. S. Route 50, knows no season.

Manager Dewey King, who took charge of the property last season, keeps Twin Bridges open winter and summer, and the only evidence of a winter or summer "season" is that the proprietor takes advantage of any lull in activity to improve the property.

Although Twin Bridges is an old name along the historic Pony Express Route, the present site is new, having been moved from the old location following modernization of the highway several years ago.

Twin Bridges affords store facilities, cabins for visitors, and is convenient to the Desolation Valley Primitive Area, reached by trail via Horsetail Falls, and other favorite fishing and hunting sections, and is the trading center for a large summer homes neighborhood.

At the first election held in the county September 3, 1851, for Governor John Bigler received 3,072 votes and B. P. Reading 2,628. The first general election for supervisors was held in 1255.

## El Dorado Parlor Started In 1910

Native Daughters Unit In Georgetown Has Fifty-Two In Active Membership

El Dorado Parlor No. 186, N. D. G. W., was instituted at Georgetown, California, by Past President Emma Lou Humphrey on May 16, 1910.

Mrs. Irene Irish was installed as the Parlor's first President and continues as one of the active charter members.

The Parlor has an active membership of fifty-two at this writing and is interested in the various projects of the order. It was through the Parlor's efforts that the I. O. O. F. Hall in Georgetown, which is the meeting place, and one of the landmarks of the community, was marked with a bronze plaque which Past Grand President Edna Briggs presented to the Parlor.

The present officers of El Dorado Parlor No. 186, N. D. G. W., are President, Osie Halliday; Past President, Henrietta Hume; First Vice-President, Nellie Schlein; Second Vice President, Leah Schlein; Recording Secretary, Alta Douglas; Financial Secretary, Kathleen Flynn; Treasurer, Annie Heindel; Marshal, Georgia Gardner; Organist, Ethel Breedlove; Inside Sentinel, Elizabeth Irish; Outside Sentinel, Irene Irish; and Trustees, Elizabeth Murdock, Flossie Francis and Hattie Presby.

## PACIFIC HOUSE PIONEER PLACE ALONG PONY EXPRESS ROUTE

Pacific House, eighteen miles east of Placerville on U. S. Route 50, is another of the older stopping places along the Pony Express Route through the historic American River Canyon.

Affording hotel accommodations with a dining room, Pacific House is the center of activity in the lower

canyon in which there is a considerable year around residence. Conveniences include a store and an automobile service station.

The Pony Express started in August, 1862, the rate of postage being

10 cents per ounce prepaid; 10 cents for each additional ounce. The rider brought the Sacramento Union in by breakfast time August 13. The service was halted at once as a necessary institution.

On this trip, or "Any Old Time" Refresh Yourself at

## Twin Bridges

44 Miles East of Placerville —

At the Foot of Horsetail Falls

Mr. and Mrs. DEWEY KING, Operators  
Phone, Twin Bridges

Lunch Counter — Fountain — Cocktail Lounge  
Cabins — Electrically Lighted Campground

VACATION CENTER — SUMMER or WINTER

## DELEGATES

In Planning Your Trip to the 64th Grand Parlor, N. S. G. W., at Lake Tahoe —

Drive Over Highway 50

Through Historic Placerville

(Old Hangtown), Up Through

The Scenic American River Canyon

Over Echo Summit - 7600 Elevation

## PHILLIPS

A Summer Resort Near the Crest of Echo Summit  
IN THE HEART OF A SUMMER HOMES AREA

GENERAL STORE — SERVICE STATION — LUNCH COUNTER

Available at Reasonable Prices

Summer Home Sites

Hettie Sickles and Mrs. Alice Lyon  
Owners-Operators

WELCOME  
BROTHERS

On Your Way To The  
Grand Parlor Stop  
In At

## Kyburz Resort

31 Miles East of Placerville  
In The American River  
Canyon On Highway 50

BRO. RALPH KYBURZ  
BRO. ALBERT KYBURZ  
Owners & Operators

KYBURZ P. O.  
California

## Greetings, Native Sons

During your visit to this area, consider this unusual trip: Ride the SNOWMOBILE from Echo Portals to Echo Lake (about a mile). See this beautiful Winter Sports Area just coming out from its blanket of snow and ice.

for Year-Round Sports

- Skiing
- Skating
- Fishing
- Hiking
- Boating
- Loafing

Telephone Echo Chalet for reservations

Come To

## Echo Chalet

CURT ROCCA  
MANAGER

ECHO LAKE  
CALIF.

Greetings  
N. S. G. W. from **Silver Fork**



A New Mountain Resort on  
U. S. Highway 50

Mr. and Mrs. Le Roy Sly ♦ 29 Miles East of Placerville





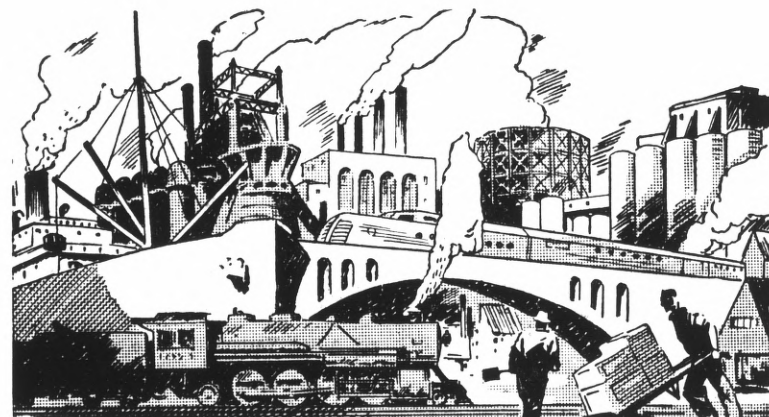
LITTLE DID THE PIONEERS VISUALIZE THE PROGRESS THAT HAS FOLLOWED IN THEIR FOOTSTEPS

# PROGRESS

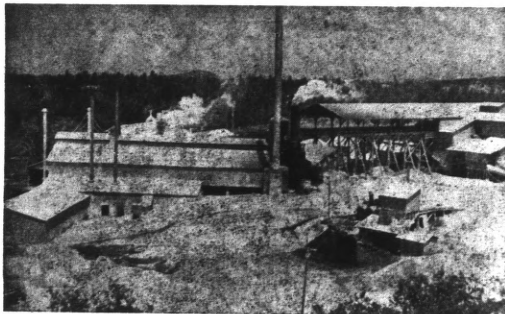
## EL DORADO COUNTY

*The Cradle of California Pioneers*

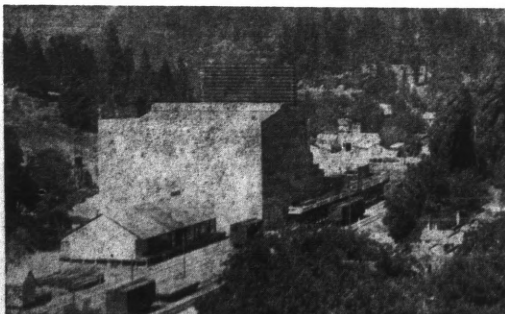
El Dorado County industries comprise large lumber interests, box and shoo factories, gold mining, Lime and lime products, cattle and sheep, slate and roofing materials as well as agricultural products that are shipped to the far corners of the world. The high quality maintained as a standard make these products rank high in their respective fields.



From Log-Pond To Mill



El Dorado Is Foremost In Lime Production



Largest Deciduous Fruit Packing Plant in the World



Slate Products Fill Many Modern Needs

### Lumber

Ponderosa and Sugar Pine, Fir, Incense Cedar. Annual value, \$3,100,000.

### Mining

Gold, Lime, Slate, Chrome, Silver, Copper. Annual value, \$3,000,000.

### Fruit - Agriculture

Bartlett Pears, (Shipped all over the world) Peaches, Plums, Cherries, etc. Annual value, \$2,000,000.

### Livestock

Cattle, Horses, Sheep, and Goats. Annual value, \$1,200,000.

### Wooden Boxes

Manufactured and shipped to many distant points, insure safe and rapid transit for many products.

### Lime - Limestone Products

Manufactured in large, modern plants and shipped everywhere. Skeet targets used in trapshooting are a specialty made here. Largest Limestone Producing County in the state.

### Slate

High grade slate deposits furnish fireproofing for roofing, as well as slate shingles. Other products are made from this material.

### Recreation

An industry that furnishes recreation for countless thousands each year, and which is one of the major sources of income. Annual visitors in El Dorado National Forest, in excess 350,000.

In grateful remembrance of the Pioneers who founded this state,  
we welcome their

## Native Sons To El Dorado County

MICHIGAN-CALIFORNIA LUMBER COMPANY

CALIFORNIA DOOR COMPANY

PLACERVILLE LUMBER COMPANY

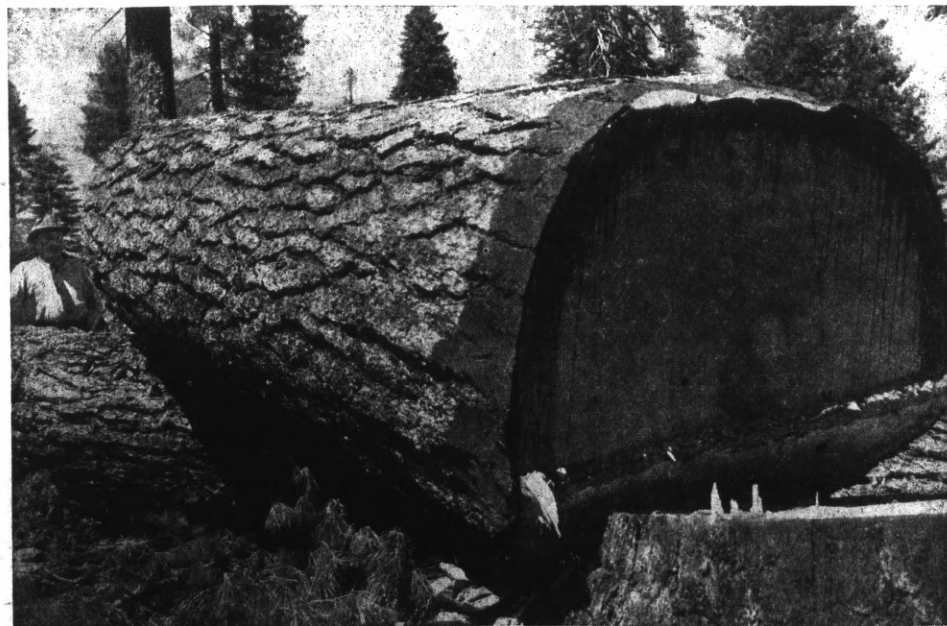
DIAMOND SPRINGS LIME COMPANY

PACIFIC MINERALS COMPANY

EL DORADO CO. CHAMBER OF COMMERCE

S. G. BEACH BOX AND LUMBER CO.

EL DORADO COUNTY WOODEN BOX AND  
LUMBER EMPLOYEES' ASSOCIATION





# Tahoe--El Dorado County, The Sportsland of Central California



AT THE "Y" — Largest trading center in Lake Tahoe Valley

## LUMBERING, MINING, FARMING LEAD IN EL DORADO COUNTY

(Continued from Page One)

vacation lands for thousands of people annually.

Lumbering has grown to huge proportions. The lumber industry with its various products ranging from heavy building and mine timbers to the output of numerous box factories, represents a three million dollar business which employs more than 2000 men at good wages. The annual cut in El Dorado County exceeds 140 million board feet of choice Ponderosa and sugar pine, fir, and incense cedar.

Controlled cutting in the El Dorado National Forest now assures a perpetual supply of good lumber owing to the fact that by the time the entire area has been cut over, the new growth will be ready for harvest.

### Forest Institute

A unique agency for the conservation of natural resources located four and one-half miles from Placerville, is the Institute of Forest Genetics, founded for the purpose of discovering and breeding relatively fast-growing strains of timber trees. The aim of this research station is to reduce the long time

required by Nature's methods to produce lumber and other forest products.

In 1925 James G. Eddy founded the Institute of Forest Genetics on Fruit Ridge, Smith Flat, just east of Placerville. From practical knowledge and extensive experience in forestry and lumbering he became convinced that the wild strains of trees could be improved by scientific plant breeding. Mr. Eddy spent a great deal of his personal money in the experiment and then in 1932 the property was transferred to a national board of trustees of 18 outstanding scientists and businessmen. In 1933-34 the Carnegie Institute made several grants to the Institute. Other agencies, such as the U. S. Bureau of Plant Industry, have since aided materially in financing the work and carrying on of the experiments. In 1935 the Congress of the U. S. made an appropriation to be used in research work of the station. The Institute is now under the direction of the U. S. Forest Service.

### Gold Mining

Mining in its many phases has taken on a new character since the early placer days. Heavy power

machinery now does the work of many Long Toms and Sluice Boxes and although the modern prospector still employs the pick and pan, his tests do not stop with the washing of river gravels.

Other valuable products of the earth have assumed positions of great importance with gold so that today the production of limestone, slate, and other materials help to swell the annual total production of the mining industry to approximately three million dollars. Many thousands acres of virgin ground are still awaiting development by modern scientific equipment. El Dorado is the largest limestone producing county in the State of California.

### Agriculture Diversified

Livestock raising is a source of heavy revenue. Keeping step with the mining and lumbering operations it is a million dollar industry which includes dairy and beef cattle, sheep, hogs, horses, and goats. In addition to these, thousands of turkeys, ducks, geese, and poultry are produced each year for local and statewide consumption.

El Dorado County is particularly noted for her immense fruit packing sheds one of which has the distinction of being the largest deciduous fruit packing plant in the world. This great establishment is owned and operated by the Placerville Fruit Growers' Association.

Bartlett pears have brought national attention through their exceptionally fine quality, flavor, and sugar content. Peaches, plums, cherries, grapes, and apples share with pears the honors in a diversified fruit crop.

The annual value of the fruit and ranch products of the county exceeds \$3,000,000.00. From the practical assistance which is available through the U. S. Agricultural Extension Service and the Soil Conservation Service, the farm lands in the county are being steadily improved and made more productive.

Actively participating in the progress and development of local business and industry is The Pacific Gas and Electric Co. This company's property in El Dorado County represents a cost of more than \$10,000,000.00, an average investment of more than \$500 for each resident of the county.

### Forest Playground

The El Dorado National Forest



containing 851,920 acres of some of the finest timber lands of the Pacific Coast, was originally created on July 28, 1910 by President Taft.

This vast area provides a magnificent winter and summer playground. More than 500,000 visitors enter the area annually and avail themselves of the attractive public camp grounds, build summer home, play in the winter snows, and enjoy the excellent fishing.

The headquarters are located in Placerville where available cabin and camp sites may be determined upon application. Several municipal and club camps are located in this national forest playground, among them being the Sacramento Municipal Camp at Echo Summit, the Boy Scout Camp at Lake Audrain, the Berkeley camp at Echo Summit.

In the Desolation Valley Primitive area there has been set apart by the U. S. Government 41,380 acres as a wild sanctuary which shall never be penetrated by automobile. The fisherman will find here literally dozens of lakes and streams abounding with the elusive trout.

## TAHOE PRODUCE COMPANY IS COUNTY'S LARGEST STORE

General Merchandising Business Serves Trade Area Of 60,000 Population During Summer With 28 On Staff At Peak; Alvan W. Lampson, Manager

If you find that you have started parts of the south end of Lake Valley on your journey for a Lake Tahoe vacation and you have forgotten something, don't let it spoil the day for you because the biggest general merchandising business in El Dorado County is at your service at the "Y" at Tahoe Valley, near the south end of the lake on U. S. Route 50.

It is the Tahoe Produce Company, operated by Alvan W. Lampson, serving a trade area bounded on the east by Glenbrook, on the north by Emerald Bay and on the south and west by Echo Summit and the Echo Lakes area.

The Tahoe Produce Company, now in its tenth season, although Mr. Lampson was wholesaling in Lake Valley for ten years before that, is open the year around and it is a general merchandising store.

Meats and groceries, dry goods and notions, drugs, sports wear and hardware are included in the stock of this complete service store which caters to the needs of 60,000 summer recreationists, employs a staff of twenty-eight persons and makes deliveries daily to all 50.

That is one thing we had in mind when we mentioned you needn't worry if you started for Lake Valley and had forgotten something: You probably will find just the item you want in the Tahoe Produce Company store and at about the same price you would pay for it at any service store at home.

The Tahoe Produce Company store is also the location of Tahoe Valley postoffice, serving the neighborhood at the "Y" at the south end of Lake Tahoe on U. S. Route 50.

## Sirard's Cabins Open All Year

11 Units Electrically Equipped, Fully Ready For Housekeeping

Reservations in advance are always advisable for visitors at Sirard's Cabins, on U. S. Route 50 at the south end of Lake Tahoe and just one mile from the state line.

Sirard's Cabins are open the year around and are fully electrically equipped and ready, complete for housekeeping. Oil heat is used during the winter season.

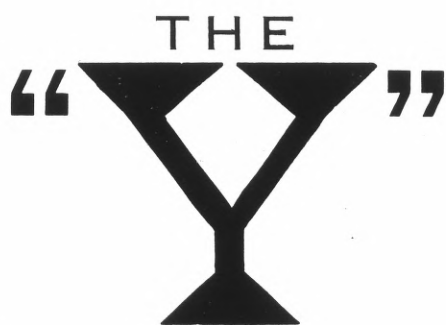
Cabins are available for five persons, four persons and for couples, with all modern conveniences.

Sirard's Cabins are convenient to the larger centers of activity on the south shore of the lake and are especially favored by family groups. The present is the sixth season for Sirard's Cabins.

## "Tourist Folder" Outlines Plains Trip In 120 Days

A guide book for pioneers was issued from San Francisco in 1858, and although it was before the days of Chambers of Commerce and Good Roads associations, it had all of the desired information about filling stations and camping places, covering the road from the Missouri river to Sacramento. The scheduled time was 120 days. Information as to the roads and route was detailed, and must have proven very valuable to the drivers of the "covered wagons."

GREETINGS  
to the  
NATIVE SONS



Cocktail Lounge

"PECKS"

"High Class  
but not  
High Hat"

A. W. JENSEN, Owner

Tahoe Valley,  
California

Welcome To N. S. G. W.  
64th Grand Parlor

TAHOE PRODUCE CO.

The Largest and Most Progressive  
General Merchandise Store in El Dorado County

ALVAN W. LAMPSON, Prop.

Grocery, Meat Market, Hardware, Sporting Goods,  
Drugs, Dry Goods, Men's Wear

LOCATED AT THE "Y"

PHONE TALLAC 54

TAHOE VALLEY, CALIF.



at the "Y"  
(LAKE TAHOE)

Drive In Delegates

we offer:

ONE-STOP SUPER  
SERVICE

Complete Stock of Accessories

New Service This Year!

Distributors of

Bulk And Bottle  
Domestic Cooking Gas

COMPLETE INSTALLATION SERVICE

"WM. F. HAM, Service Man"

"Y" Servicenter

AND

GENERAL PETROLEUM WHOLESALE PLANT

GENE MORRISON, Distributor — JACK SCOTT, Mgr.

LAKE TAHOE VALLEY

CALIFORNIA





# Diversified Recreational Opportunities Beckon To Old And Young

## Bijou Park Has Lake Frontage

1,200-Acre Summer Homes Site Shares Common Beach And Harbor Facilities

Center of an established business section and a rapidly developing summer homes area, Bijou Park is located on the south shore of Lake Tahoe and on U. S. Route 50, midway between Bijou and the Nevada state line.

This development is under the management of John E. Keller and one of the features of Bijou Park is that home site ownership carries with it the privilege of beach and harbor use.

Lots may be acquired on terms at prices beginning at \$250 and many of the homes which are being erected lend support to the establishment of a winter as well as a summer play center at Lake Tahoe.

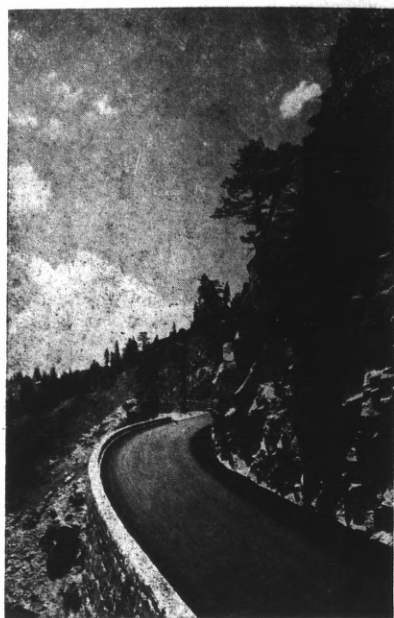
In addition to the usual features

found in a resort and summer homes section, Bijou Park is a headquarters for fishermen on Lake Tahoe, or for trips to the mountains of the vicinity for stream fishing and, in season, hunting. Bijou Park Boulevard is an excellent ski hill and winter ice skating is an attraction on a three-acre rink.

### JEWELL HEIGHTS AFFORDS APARTMENT OR CABIN ACCOMMODATIONS

Not the largest of the several resorts bordering the south end of Lake Tahoe, but one of the most popular by reason of the friendliness of its proprietors and the hospitality they afford is Jewell Heights, operated by Mr. and Mrs. Jesse Jewell.

Jewell Heights fronts the lake shore and adjoins the El Dorado County Campground, operated by the Forest Service. The resort affords cabin and apartment accommodations in units serving as many as eight people.



BEAUTIFUL SCENERY AND GOOD ROADS are illustrated in these two views at the Echo Summit on U. S. Route 50, left, looking toward the top on Meyers Grade, and right, Lake Tahoe in the distance as one descends to Lake Valley. State Department of Public Works Photo.

## WELCOME TO THE GRAND PARLOR N. S. G. W.

It is our hope your visit to Lake Tahoe will remain forever a pleasant memory

Rainbow Trout Dinners

*Our Specialty*

ALL FOOD WE SERVE IS OF PREMIUM QUALITY

## Bud's Coffee Shop

MR. AND MRS. H. W. LAWSON

Phone Tallac — 35-Y-2

Bijou, Calif.

## Conolley's Bijou Favorite Resort

Year Around Season Awaits Establishment Of Route 50 As An All-Year Highway

Conolley's Bijou Inn, at the south end of Lake Tahoe, is open from May until October and the management looks forward to a year around season with the establishment of U. S. Route 50 as an all-year highway.

Bordering the highway, and between it and the lake shore, Conolley's Bijou Inn was established thirty years ago by the late Anna Conolley and under her management has become one of the favorite stopping places on the south shore.

Operation of the resort is under the management of Seldon Willis and Thelma Jorgenson and patrons have the choice of hotel accommodations or quarters in housekeeping cabins, which are equipped to serve from two to six occupants.

## First Murder Convictions Executed In 1854

James Logan, for the murder of Fennell in Coon Hollow, and William Lipsey, for killing Powelson at Cold Springs, were the first to be convicted of murder in the District Court of El Dorado county. They were executed Friday, November 3, 1854, the assemblage of people at the executions being the largest ever held in the county to date.

## First Toll Bridge Was Tree Across Creek

In 1850, a tree having fallen over a flooded stream between Hangtown and Diamond Springs, a miner camped by it and charged four bits to everyone who crossed. He got away with it, part of the time, thus establishing the first paying toll bridge in the county.

A fountain and bar is at the service of resort patrons and boating, fishing and swimming facilities are available.

Conolley's Bijou Inn suggests that advance reservations during the summer season are advisable.

## LAKELAND, LAKE TAHOE, HAS DELUXE CABINS FOR HOUSEKEEPING

Lakeland, on the south shore of Lake Tahoe adjoining Young Brothers' Bijou, is operated under the management of Mrs. W. R. Ray and affords accommodations in deluxe housekeeping cabins.

The Lakeland development was one of the first in Lake Valley to evidence an appreciation of the possibilities of the region as a year-around recreation center, for the cottages are of brick and stone.

Some of the stone used in the building has been selected from widely scattered areas of the West because of its suitability and because of its varied colors which are a constant source of interest to passers-by.

Lakeland patrons share a common lobby and court which is artistically and comfortably furnished for every social diversion.

Coloma had a law which required the closing of stores on Sunday, in 1854.

## Greetings Delegates

Welcome To The California-Nevada State Line

Only 5 minutes from the Convention Hall

Indoor Sports  
for  
Indoor Sports

## NEVADA CLUB

Cocktail Lounge - Restaurant

Newly decorated — new modernistic fixtures

Beecher & Ward - State Line, Lake Tahoe, Nevada

## BIJOU PARK



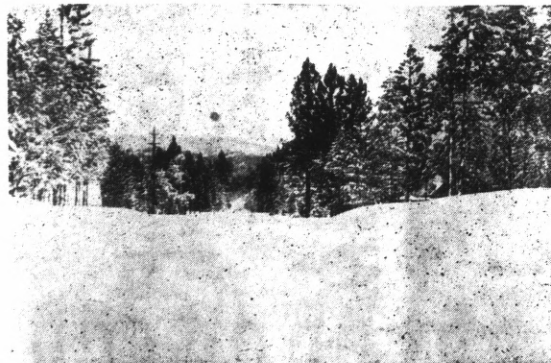
Swimming and tennis for the young and active

Bijou Park is located on the South shore of Lake Tahoe between Bijou and the Nevada State Line. The Lincoln Highway, No. 50 (the old Pony Express Trail) a paved thoroughfare, extends from the North to the South boundary of this beautiful wooded 1,200 acre tract and brings this wonderful recreation center within easy reach of all.

The Sierra Power Company line spans the width of the tract and brings the convenience of electricity. There are already established on the tract several stores, gas stations, bakery, ice house, contractors, sheet metal shop, plumbing shop, four cottage courts and a large number of summer homes. Milk, ice, grocery and laundry call at your door. A physician is in attendance nearby during the summer months. Lake Valley school is in session from March 15th until December. Telephone is available. In the near vicinity are located a golf course, theater, stable, post office, boat concession, clubs and many other recreational spots.

Bijou Park boasts one of the finest, cleanest, safest beaches on Lake Tahoe. This beach is the very heart of Bijou Park Living. Bijou Park maintains an inland harbor for the launching and mooring of small craft.

Bijou Park is so centrally located that you may easily find the recreation you most enjoy. The joy of living finds fullest expression at Lake Tahoe for here you find rest and relaxation in an atmosphere of peace and tranquility.



Winter's Snow Beckons The Skier



## Lake Tahoe

Bijou Park's location is excellent for winter sports. Skiing conditions are ideal. Ace and beginner alike can find real enjoyment here. Bijou Park Blvd. which reaches far up the mountain is an ideal ski run. Bijou park maintains a three acre ice skating rink throughout the winter months. The breath-taking beauty of Lake Tahoe and the surrounding mountain sides under its blanket of snow is a thrill you will long remember.

The autumn season is ideal at Bijou Park, hunting is excellent. Both mule tail and black tail deer abound in the upper country. With Bijou Park as headquarters, daily hunting trips can be taken into the heart of the deer country, and yet near enough to allow returning to headquarters at night.

Fishing in Lake Tahoe is unexcelled. Still abundant in its clear waters are bigger Mackinaw trout than any yet caught. To the man who prefers his fishing in the solitude of wild beautiful settings there are in the vicinity scores of mountain lakes and streams yearly stocked with thousands of trout.

## BIJOU PARK offers YOU an Unusual Opportunity

One hundred beautiful wooded lots, 50 x 100 have been set aside at the amazingly low price of

**\$250.00 EACH**

with terms of \$10.00 down and \$10.00 per month, no interest and no carrying charges. Your payment of \$10.00 entitles you to immediate possession of your lot and full beach and harbor privileges. Bijou Park also offers other lots ranging in price from \$250.00 up to \$1,500.00 for a limited number of 5 acre tracts. These 5 acre tracts are situated in the Highlands overlooking Lake Tahoe. They are beautifully wooded and offer a marvelous view.

For full information write to

**JOHN E. KELLER**  
Bijou Postoffice, California



Cycling for Fun



Lake Tahoe Beauties



Golfing for those who like it



You can horse around any way you wish



# Lake Tahoe Scenery (from South Shore) Lured 83,000 Last Year

## A Pioneer Establishment

### THE ROUND TENT STORE

(SINCE 1849)

Bids You Welcome To "Old Hangtown" and to the 64th Grand Parlor, Placerville, N. S. G. W. at Lake Tahoe.

The Opportunity of Serving You, with a full line of Mens high-class wearing apparel, will be a pleasure.

**FRANK O. KNACKE**

Main St., Placerville

MEMBER PLACERVILLE PARLOR NO. 9, N. S. G. W.

## Marguerite Parlor Instituted In '87

Native Daughters' Unit In Placerville Has Five Living Charter Members

Marguerite Parlor No. 12, N. D. G. W. was instituted in Placerville, June 8, 1887 with forty-two members on the roll.

The living charter members are: Josie Hofmeister Pratt, Laura Reynolds Schiff, Louise Sheppard, Nellie Winchell Mariner and Mary Potts White.

Louise Sheppard, one of the charter members has served as Financial Secretary for forty-five years.

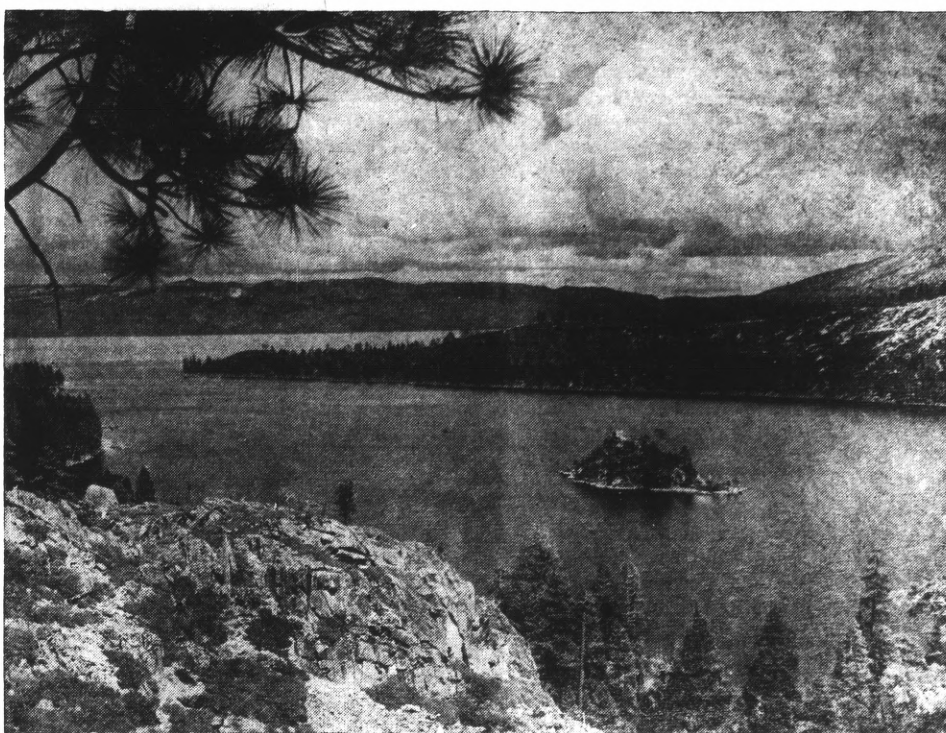
In 1925, Grand Parlor of the Native Daughters was held in Placerville and at that time Mary Linspelt was elected a Grand Trustee.

In 1937 the Parlor celebrated its 50th Anniversary Jubilee.

In 1939 Nora H. Gray was elected as Grand Outside Sentinel and again in 1940 as Grand Inside Sentinel.

Marguerite Parlor has been active in civic affairs since its institution; has adopted fifteen homeless children and has been instrumental in marking many historic spots in El Dorado County.

The present officers of the Parlor are: Past President, Gertrude Steffens; President, Annie Venne-witz; First Vice President, Geneva Rossi; Second Vice President, Rose Shirar; Third Vice President, Florence Griggs; Marshal, Ruth Thomas; Inside Sentinel, Isabel Long; Outside Sentinel, Ruth Schmidt; Organist, Mary Merryman; Recording Secretary, Margaret Wilson; Financial Secretary, Louise Sheppard; Treasurer, Dorlan Sutton; and Trustees, Agnes Schiff, Mary Lyons, and Nellie Bathurst.



EMERALD BAY AND DEAD MAN'S ISLAND, one of the enchanting scenic centers of that portion of the Lake Tahoe shore which lies within the boundaries of El Dorado County. This view, from the "Rim of the Bay" road, which is a segment of the highway circling the entire lake, looks across the bay to the lake in the distance, rimmed by the mountains behind the south shore. Parking areas on the "Rim of the Bay" road afford opportunity for tourists to stop and drink in the beauties of this scenic center from any of several points of vantage, each a separate picture. Sierra Studio Photo.

## State Finals In Speaking Monday

Entry In Special Event On "Lake Tahoe" Limited To Local Competitors

The finals in the public speaking contest for high school students of California, sponsored by the Grand Parlor, Native Sons of the Golden West, will be held at the sixty-fourth Grand Parlor at Lake Tahoe at Globin's Al Tahoe at 4 o'clock Monday afternoon, May 19th.

The public will be welcome to attend the contest, in which Elliot Rapaport, of Belmont high school, and Edmund Burke, of San Francisco, will compete. Each is winner of state semi-final contests held in his home district.

Gold pins were awarded in the semi-final contests and to the winner of the finals at the Grand Parlor will go a gold bar bearing a diamond set.

As an additional feature of the state finals, the committee on arrangements for the Grand Parlor announces that a friend of the order has contributed \$25 to be awarded to the winner in a contest open to high school students of Placer and El Dorado Counties on the subject, "Lake Tahoe."

Entries will be limited to two from each competing institution and only one award, first prize of \$25, will be made.

Mary Jane Paddock, was claimed in 1890 to have been the first white child born in the county.

## BIJOU RESORT CENTER BEGAN AS PIONEER FISHING CAMP

Social Headquarters For 64th Grand Parlor Hub Of Activity At South End Of Lake Tahoe Since Days Of Freight To Comstock Lode

Bijou, the thriving resort center, shops and markets, beauty and barber shops, electrical goods store, gift store, a Western Union office and a postoffice.

Last, but by no means least, Bijou is the site of the beautiful Bal Bijou theater and dance hall.

Operated now by Young Brothers, Wilton and Charles, Bijou had a dual management in its very beginning.

Wilton Young reports that records show Bijou was started in the early 1890s by two fishermen who disposed of their catches from Lake Tahoe at the then booming mining community at Virginia City, Nevada. At that time the site was known as "Fisherman's Camp."

Lumbering became a major industry in Lake Valley in the years that followed and it seemed only natural that the camp established by the two fishermen should be the point from which the logs would be towed across the lake to be milled and shipped to Nevada.

One of the companies built a narrow gauge railroad which brought the logs from the back country to the water front. The company employed a large number of men among whom were many of French ancestry and the story goes that at a party one evening the men named the place "Bijou" meaning, in French, "gem" or "jewel."

"All of that was sixty or more years ago," Wilton Young said.

"Our present eighteen hundred-foot pier was built by the railroad company in 1886, originally. It is kept in repair and is used each year by thousands of bathers and pleasure seekers.

"Hence Bijou has grown from two fishermen's cabins into a busy resort."

Bijou has two hotels, coffee

Break the trip . . .

AT THE

Pearl Bowl



"Old Hangtown's" Modern Recreation Center

6 BRUNSWICK "CENTENNIAL" ALLEYS

Bowl Out the Kinks

FOUNTAIN AND SANDWICH GRILL IN CONNECTION

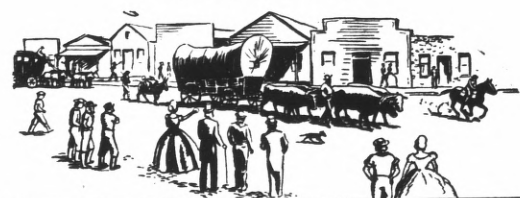
Main Street

PLACERVILLE

California

When In "OLD HANGTOWN"

BE SURE TO SEE OUR



Historic Murals of the Days of '49

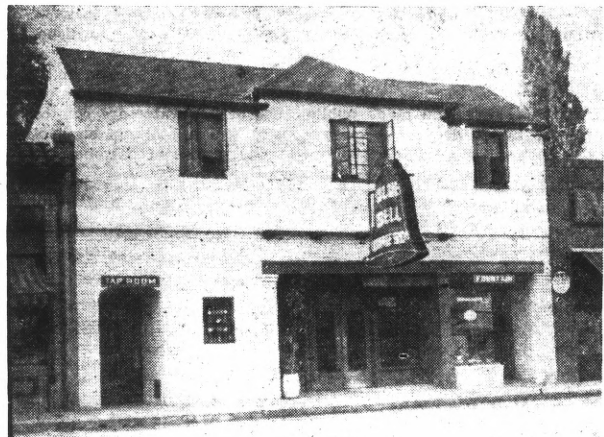
**MURRAY'S**

Opposite the Raffles Hotel — Placerville, California

## Greetings from Placerville

TO THE 64TH GRAND PARLOR, N. S. G. W.

You are Invited to Stop Over Night in "Old Hangtown"



## Blue Bell Coffee Shop

Placerville — Monterey — San Luis Obispo

C. A. Butts, Owner — Steve Erm, Manager

# DRINK....



In the Beauties of El Dorado County. We Invite You to Partake of the Hospitality of Her Numerous Inns, Clubs, Taverns and Cafes — Visit Your Favorite Dealer!

## Placerville Coca-Cola Bottling Works

SUCCESSORS TO SCHERRER BROS.—JOHN PEARSON, ESTABLISHED 1859

Bottlers of

**COCA-COLA and MOUNTAIN BEVERAGES**

"The Pause That Refreshes"

"Beverage Fine Since '59"

Distributor of ACME and WIELAND BEERS

BOB HOOK, Owner-Manager, Member N.S.G.W., No. 9, Placerville



MAY 30TH (E Dorado County)

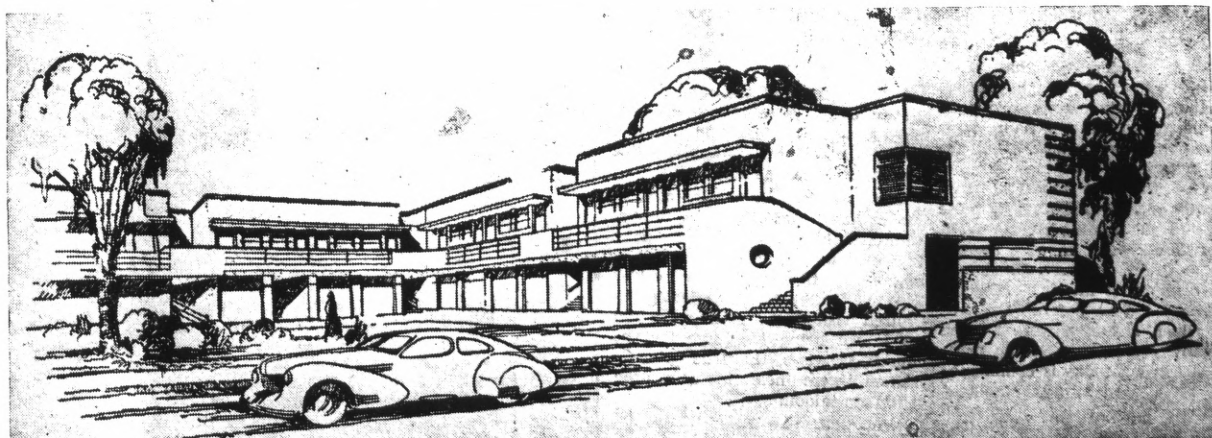
- Local sportsmen and visitors from all over have acclaimed this area as being one of the best fishing and hunting spots in the state.
- In planning your next trip let us assist in the selection of GOOD TACKLE. We carry a most complete stock — the kind used and recommended by experts — And we are HEADQUARTERS FOR LICENSES AND INFORMATION

## THE SPORTSMAN'S SHOP

DON GOODRICH, Member Placerville Parlor No. 9, N. S. G. W.

At The Bell Tower — Main Street

Placerville — Telephone 149



PLAN TO SPEND A NIGHT OR TWO IN OLD HANGTOWN

*The New* **IVY MOTEL**  
Modern

John A. Raffetto Jr., Member, Placerville Parlor, No. 9

VISIT OUR HISTORIC BAR IN THE OLD IVY HOUSE



## Grand Parlor Is First In County

(Continued from Page One)

panion of Pizarro, first spread the account of supposed existence of this province in South America. As it is universally known how and when the discovery (of gold) was made that has caused the star of the west to spring up as if by magic, giving it the appropriate epithet of "golden," and will eventually revolutionize the world, more than the passing remark that gold was first discovered in this county at Sutter's Mill, is here deemed unnecessary. The county derives its name from this circumstance."

The word, El Dorado, is the Spanish for field of gold. From the above quotation, however, it will be seen that by virtue of Orellana's writing the term had come to connote a land of plenty. And in this respect the term was not ill applied as the name of this county, for truly it may be said that El Dorado County is a land of plenty. Today as one drives into El Dorado County from Sacramento County on the west, he first enters a large cattle raising area. As he proceeds further east the ranches give way to vegetable gardens and fruit orchards, pears being one of the principal crops. Still further east the lumbering and mining areas are found, and, finally at the extreme eastern end of the county, a jewel in the high Sierra, crowning the county, is it were, is the beautiful and world-famous Lake Tahoe.

It was at the old town of Coloma about ten miles north of the present city of Placerville that on January 24, 1848, James W. Marshall discovered gold. Within two years Coloma had a population of over two thousand, and for this reason was made the County Seat when El Dorado County was organized in 1850. In 1859, however, the population of Coloma having dropped, and Placerville occupying a more central position, the latter was made County Seat, and still holds that honor. However, the fact that gold was discovered in El Dorado County does not imply that this brought about the opening up of the area. As a matter of fact the lumber industry antedates the mining. Sutter's mill was built in 1847. As one drives into the county today from the Sacramento County line the first settlement through which he passes recalls the early lumber industry. This is the quaint old hamlet of Shingle Springs, so named because a shingle machine was operated there by a man named Scott in 1847.

The present city of Placerville has had an interesting history. The people there, progressive and prosperous have tried to keep pace of the times, and have introduced many improvements. However, they have not been able (and it is to be hoped, never will be able) to escape the contour which pioneer days has bequeathed them. Placerville began as a mining camp situated near a gold field as in so many instances in northern California. In this case the camp was the gold field. Placerville was and still is a mass of ravines. In the early days a creek flowed through each one of these. The prospectors discovered that these little mountain streams were laden with deposits of the precious metal, and for this reason the settlement began in the year 1849. It is interesting to note that Placerville, the successor of Coloma as the County Seat and as the chief settlement in El Dorado County, was itself discovered because Coloma was overcrowded and because some realized that the Coloma field would soon be exhausted. The principal street of Placerville today follows the course of the principal ravine of the old days.

A false impression has been given of the early history of Placerville by a number of popular accounts which have emphasized a name by which the place was known in 1849, namely, Hangtown. It should be noted that this was never the official name. Also it should be understood that there were no more hangings in Placerville than in other western villages. As a matter of fact the name came to be applied not because of an unusual number of hangings, but because of the fact that the first tribunal of popular or vigilante justice in the mining days was at Placerville. Three men were hanged there one night by an excited mob for a crime (not murder) allegedly committed a year before. The tree from which the men were hanged for many years stood on the principal street, but today is commemorated by a marker. This incident which took place in 1849, is responsible for the appellation, Hangtown. There were some, however, who wished this name to be officially adopted, but in 1852 the legislature decreed otherwise, and after fully considering the names Hangtown and Ravine City, which had also been proposed, determined upon the name Placerville. This was because the placer as opposed to the sluice mining method was being used in the many ravines. In 1848 and 1849 before the hanging of the three men, the camp was known as Dry Diggins. Placerville was incorporated on May 13,

FRINGED WITH evergreens, surrounded by towering mountain tops and bordered by good highways, Lake Tahoe is the Vacationland of Western America. These shore-line views are in the vicinity of the quarter-mile lake frontage on the south shore, owned by the People of El Dorado County since 1923. The entire tract in county ownership embraces sixty-one acres and is administered by Eldorado National Forest, open to the public, with twelve acres of developed campground and more than two hundred individual camping and picnic places, each equipped with table and stove. Running water and toilet facilities are conveniently available throughout the area.

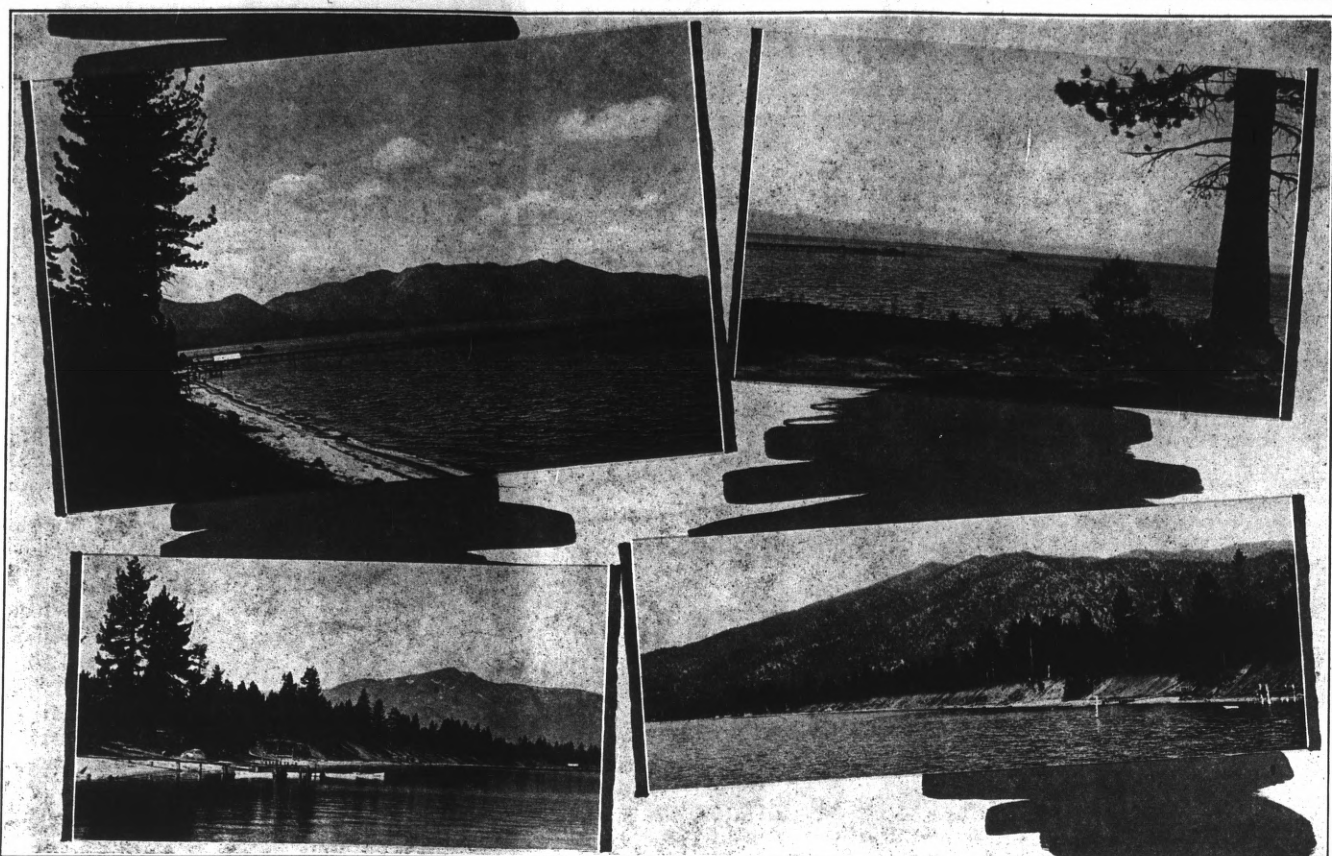
1854. The first mayor was Alexander Hunter.

Placerville is today the outstanding city of the Mother Lode, as El Dorado has always been a foremost county. Writing in 1868, Crohn in his "The Natural Wealth of California" gives a clue as to why this part of California has gone ahead. This is due to the fact that through this county runs an arterial which connects California with the State of Nevada to the east. There were four passes which connected California with Nevada. The northern most of these was through Plumas and Lassen Counties. Below this was one through Nevada County and then the one through Placer County. Below these and more centrally located is the one which runs through El Dorado County. This one, however, has a double advantage. First it leads from Placerville to Lake Tahoe and thence into Nevada through the Johnson Pass. Second it leads through Placerville and then further east in the county connects with Alpine County and to the famous Kit Carson Pass which Fremont used in 1844. When the silver rush was on in Nevada and especially when the Washoe excitement was raging, miners passed through El Dorado County in large numbers. Not only miners, but wagons with supplies being shipped from the Port of the west, San Francisco. This led to a demand for a railroad through El Dorado County. A preliminary meeting was held as early as 1854 but was not provocative of tangible results. In the winter of 1857 one J. A. Johnson carried the mail on snowshoes from Placerville into Carson City, Nevada. The pass which he used is known as Johnson Pass and he has become known as "Snowshoe" Johnson.

A tri-weekly line of stages was established from Placerville to Genoa in the Carson Valley in Nevada via Johnson Pass in 1856. In 1858 the overland mail from Salt Lake to Sacramento was also brought over this route. This eventually increased the demand for a railroad made years before. In 1866 Congress authorized a floating grant of ten sections per mile for building the railroad through El Dorado County and to Virginia City, Nevada. To this end and purpose the Placerville and Sacramento Valley Railroad Company was formed. Both the County of El Dorado and the city of Placerville bought stock in this company under special authority granted by the legislature. The road, however, was a disappointment. It was built only twenty-six miles from the Sacramento County line into El Dorado County. Angered the people of the county petitioned Congress to revoke the subsidy granted in 1866 and this was done in 1874. Later, however, a line was built as far as Placerville.

The first church was erected in Placerville in 1850, being a Baptist Church and consisting of poles wrapped with canvass. In 1852 a union church was erected. In 1852 Bishop Soule of the Methodist Church visited the settlement and the crowd being too large for the church, services, in true pioneer fashion, were held in a nearby gambling saloon.

In holding the sixty-fourth annual Grand Parlor sessions at Lake Tahoe, the Native Sons of the Golden West are honoring more than our Mother Lode Grand President Henry S. Lyon, himself a native of the old mining settlement of Smith Flat a few miles east of Placerville. They are honoring the men and women of the past, citizens of Dry Diggins and Hangtown, Ravine City and Georgetown, Coloma and Gold Hill, Kelsey and Smith Flats, the El Dorado County Pioneers of the long ago.



## Globin's Al Tahoe Has Market Center Along Highway 50

Resort Property Borders Lake Tahoe Shore With Large Hotel, Cottages And Chalet In Charming Setting Of Flowers And Lawns

Hotel and resort owners at Lake Tahoe are making elaborate preparations for what promises to be the biggest year in their history.

Conditions abroad, coupled with the lack of ships for ocean travel will confine the vacationist to boundaries within the country. It has been predicted that California will receive more visitors this year than ever before.

While the "make-ready" program seems to be of a general nature, most of the reported activities are centered around the southern end of the Lake where U. S. 50 joins the shoreline highway. This section has proven to be the most popular tourist headquarters because of its great scenic advantages as well as a slightly warmer water temperature.

Frank Globin, owner of the well known "Globin's Al Tahoe" resort, states that reservations have been received from all sections of the country. Some of these cover the entire summer season while others ask accommodations for periods of a few days to several weeks.

Globin's Al Tahoe has an interesting background. One of the first resorts on the Lake when Mr. Globin purchased the property in 1924, Al Tahoe consisted of the original hotel, a waterfront landing and a few row boats.

As the popularity of the resort increased, Mr. Globin added new and better accommodations for the vacationist. The old hotel was enlarged, a complete laundry constructed which was recently rebuilt

and re-equipped and an independent fresh water supply system installed. The entire property was expertly landscaped—trees, shrubs and flowers arranged to conform to the rustic forest edge setting.

The largest and by far the most important addition to Al Tahoe was completed last year—the new Highway Hotel. One of the most modern hotels in the district, this new unit offers every convenience—a spacious lobby in a truly rustic style with a massive fireplace, beautifully furnished rooms and complete air conditioning throughout.

In addition to the hotel, Mr. Globin has added a coffee shop, service station and a complete shopping center where groceries, meats and other items may be purchased. More than 140 people are employed by Globin's at the peak of the summer season.

The activity at Globin's Al Tahoe gives some indication of the general preparations made by the entire group of resorts at the south end of the Lake on U. S. 50.

An extensive campaign is being carried on by the "Open Highway 50 Association" to keep this new,

modern highway open to travel 12 months of the year. Now that the new U. S. 50 route has been completely completed, snow removal is a comparatively simple matter. This entire district has been isolated during the winter months causing some of the most tragic conditions in the state. As Mr. Globin states, "There is no reason now why this region cannot be a part of the rest of the state for the entire year. By opening U. S. 50 during the winter months, the public will have access to one of the greatest winter sports areas in the country."

### Toll Roads In County Abolished In '86

In 1872 trade over the Placerville route across the range was reported as very brisk. Nine thousand teams were estimated as being the number plying between California and Washoe points. Tolls amounted to \$20 per trip each way or a total of \$600,000.

All toll roads were abolished in El Dorado county, and made public highways, by a decision rendered in December, 1886.

### "THE NEW GALLOWS WORKED BEAUTIFULLY" IN 1888 EXECUTION

Another of the events which has helped to hold for Placerville the name of Hangtown, was the execution of one Meyers, which took place November 30, 1888.

Meyers was convicted with two others, for the cold blooded killing of one Lowell, a rancher, and stealing his horses. The man who was executed admitted his guilt in detail and attempted to exonerate his co-defendants, who had appealed their cases to the Supreme court, thus staying execution.

Four hundred citizens were present at the execution which was staged openly in the jail yard. Meyers had to be carried to the gallows. The Placerville Observer in its report of the affair says, he died "an arrant coward." The report adds that "the new gallows worked beautifully."

### MARTIN'S LODGE, AT "Y" AFFORDS FURNISHED TENTS AND CABINS

Martin's Lodge, at the "Y" at the south end of Lake Tahoe, where U. S. Route 50 swings easterly toward the lake shore and State Route 89 continues northward toward Emerald Bay, is operated by Mr. and Mrs. O. R. Martin.

Accommodations for a family group of almost any size are available in furnished cabins and tent cottages.

The dining room at Martin's Lodge is a favorite stopping place with travelers in Lake Valley.

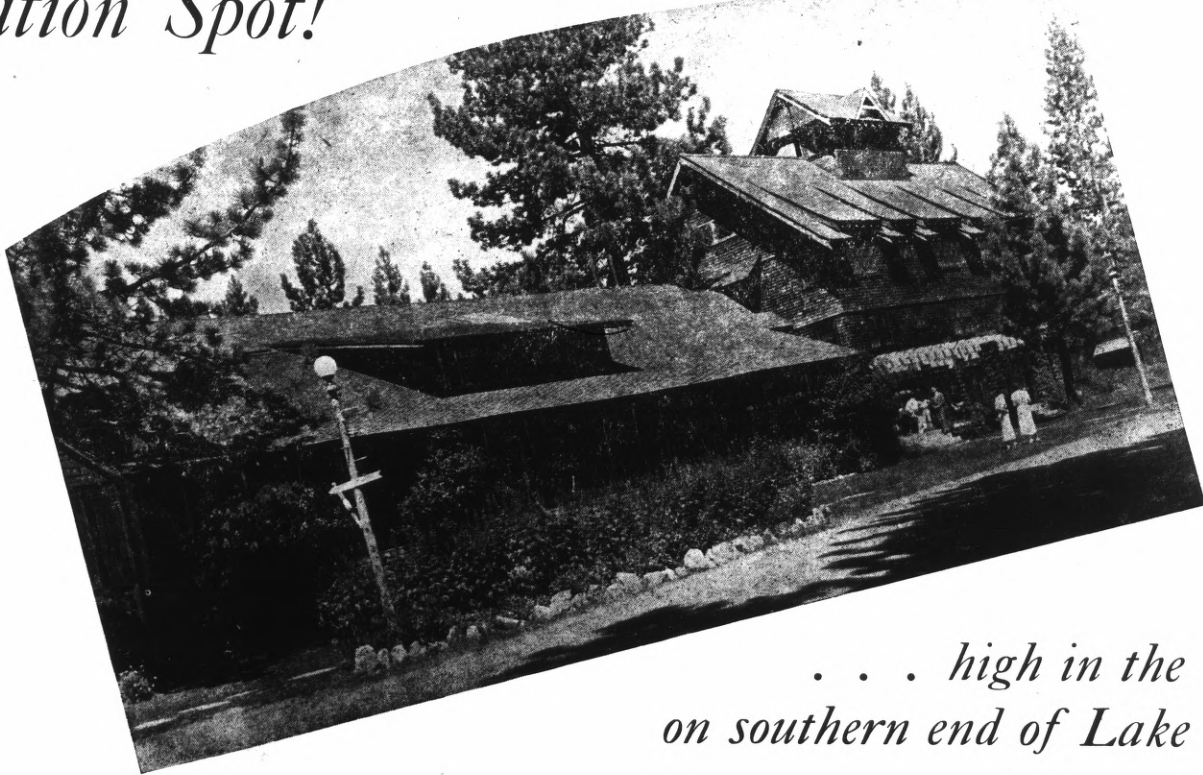
It is just a short drive to the lake shore or to fishing and hunting territory and a string of horses at the lodge is available for short afternoon rides or for packing trips.

### AL TAHOE CABINS OFFERS TWO OR THREE-ROOM ACCOMMODATIONS

Almost opposite Globin's Inn on the south shore of the Lake are Al Tahoe Cabins, operated by Stan Meyers, which afford a quiet retreat convenient to the activity of larger centers.

Al Tahoe Cabins, in two or three-room units, are furnished for housekeeping, with gas for cooking and, of course, electric lights. Innerspring mattresses and an abundance of hot water are comfort features and a store in connection is at the service of patrons.

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